

TAB F. Proposal Pricing

Our standard rate card is attached for TXShare's reference. Should you need crisis communications or additional capacity support, additional services are available at the rates provided below. Please note that formal pricing on projects is all subject to an in-take project call in which our clients are asked to detail scope requirements and deadline expectations. Costs for services will be invoiced according to contract terms and a signed corresponding statement of work.

ROLE	UNIT	RATE
Senior Strategist	Hourly	\$250.00
Strategist	Hourly	\$220.00
Campaign Manager	Hourly	\$150.00
Chief Strategist/Crisis Communications	Hourly	\$350.00
Art Direction	Hourly	\$150.00
Graphic Designer	Hourly	\$125.00
Technical Writer	Hourly	\$150.00
Copy Writer / Editor	Hourly	\$125.00
Editorial Specialist	Hourly	\$135.00
Production Lead	Hourly	\$150.00
Production Assistant	Hourly	\$122.00
Multimedia Producer	Hourly	\$112.00
IT Developer	Hourly	\$200.00
UX/UI Developer	Hourly	\$145.00
Administrative Project Support	Hourly	\$68.00
Travel Costs	Per Diem	50% of Bill Rate for Travel Time
Additional expenses	Unit	Pass Through + 15%

Payment term is Net 30, and may be made by mailed check, ACH, or credit card. Credit card transaction fees will be passed through to the client (up to 4%).

** All pricing is subject to an automatic annual increase of 3%

*** Hours are billed in 15 minute increments

**EXHIBIT B
Proposed Pricing**

Pricing Format Request Example		Procurement No.:	2024-002
Respondent Name:	Eddy Alexander		
Notes:	1. This pricing sheet is an EXAMPLE of how pricing should be submitted for RFP 2024-002. 2. Please provide hourly rates for all staff that would be involved in Audience Engagement and Marketing Strategy Consulting Services. 3. Use as many lines as needed. 4. Detail any additional information necessary. 5. Proposers are encouraged to offer optional features and supplemental functions or services to be offered as a catalog option. Please provide any additional options with 'list less' or 'cost plus' percentages for pricing.		
Audience Engagement and Marketing Strategy Consulting Services - TXShare Cooperative Purchasing Program			
Item	Description	Offered Price	
1	Position Title Senior Strategist	\$ 250.00	per hour rate
2	Position Title Strategist	\$ 220.00	per hour rate
3	Position Title Graphic Designer	\$ 125.00	per hour rate
4	Position Title Technical Writer	\$ 150.00	per hour rate
5	Position Title Production Lead	\$ 150.00	per hour rate
6	Other, Miscellaneous, Etc. Chief Strategist / Crisis Communications	\$ 350.00	Specify Rate (Hourly, Daily, Weekly)
7	Other, Miscellaneous, Etc.		Specify Rate (Hourly, Daily, Weekly)
Contractor shall provide additional related services at catalog price less:			%