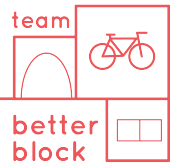


Bicycle Safety Infrastructure RFP

Certificate of Offeror and Statement of Understanding



REQUEST FOR PROPOSALS For Bicycle Safety Infrastructure RFP # 2025-091

Team Better Block LLC

Legal Name of Proposing Firm

Andrew Howard, Owner

Contact Person for This Proposal Title

580 -916-2444 Andrew@teambetterblock.com

Contact Person Telephone Number Contact Person E-Mail Address

1914 Skillman St Suite 110-306 Dallas, TX 75206

Street Address of Principal Place of Business City/State Zip

1914 Skillman St Suite 110-306 Dallas, TX 75206

Mailing Address of Principal Place of Business City/State Zip

Andrew Howard, Owner

Point of Contact for Contract Negotiations Title

580 -916-2444 Andrew@teambetterblock.com

Point of Contact Telephone Number Point of Contact Person E-Mail Address

Acknowledgment of Addenda (initial): #1_____ #2 _____ #3 _____ #4 _____ #5 _____

To Selection Committee,

Team Better Block is pleased to propose to the North Central Texas Council of Governments (NCTCOG), through its TXShare Cooperative Purchasing Program, to provide **bicycle safety infrastructure products and services**. We understand the goal is to establish Master Services Agreements with one or more vendors to supply municipalities, school districts, counties, and other public or nonprofit entities with pre-approved, competitively priced bicycle infrastructure solutions on an as-needed basis.

Sincerely,

Andrew Howard, Owner

Team Better Block LLC

Andrew C. Howard

Co-Founder / Principal
andrew@teambetterblock.com



Action-oriented urban planner with 25 years of public and private sector success in building active parks, public spaces and streets. Adept at harnessing community support and collaborating with stakeholders to bring plans to construction. Able to translate plans into designs that can be built on-time and in-budget.

Andrew started his career in government working for three metropolitan planning organizations. For 7 years he built a practice with cities across Texas consulting on transportation, public space and parks. Over the past 14 years he has aided hundred of communities in meeting placemaking, complete streets and active parks projects as the co-founder and principal of Team Better Block.

Relevant Experience

2010 to Present

Team Better Block, LLC

After the success of a community led project to revitalize a blighted block in Dallas, Texas; Andrew co-founded a consulting firm aimed at changing the citizen, city and consultant relationship from a top down to bottom up approach. The firm has been retained with the largest member and professional organizations in the country:

- AARP Washington, D.C. (largest member organization)
- National Association of Realtors Washington D.C.(largest professional organization)
- Crescent Communities Charlotte, NC
- MassDevelopment Boston, MA
- Saskatoon, CAN Better Block
- Melbourne and Sydney Better Block
- Kazakhstan Placemaking, Astana

August 2014 – Present

Harvard Graduate School of Design- Loeb Fellow

At Harvard University, Andrew undertook a year of self-directed mix of studying, researching, writing, reflecting, discussing, learning, exploring, sharing, and generally seeking out what is next for the Better Block. While at Harvard, Andrew was a resource for the students and faculty wishing to agitate community and quicken the pace of urban planning and design with tactical urbanism techniques.

2003 to 2010

Kimley-Horn and Associates, Inc.,
Dallas, TX—Associate and Project
Manager.

Over six years, Andrew progressed from analyst to project manager at this award winning engineering firm. As project manager he led a variety of multi-disciplinary projects.

2001 to 2003

Houston-Galveston Area Council,
Houston, TX — Transportation
Planner.

Working for one of the largest metropolitan planning organizations (MPO) in the country, Andrew led several air quality and commute alternative initiatives, this included: the Greater Houston's Best Workplaces for Commuters, Clean Cities' Expanding the Choice Conference, and the Woodlands Express transit service.

Education

Texas A&M University

Bachelors of Science Geography and Environmental
Studies, 1999

Accreditation and Memberships

American Institute of Certified Planners
#019543
Member of the Form Based Codes Institute
Member of the Congress for New Urbanism

Keynote Speaking

2019 AARP Placemaking Conference - Denver, CO
2018 AARP Livable Communities National Conference - Charlotte, NC
2018 Smart Growth America Complete Streets Conference - Nashville, TN
2017 AARP Livable Communities National Conference - Dallas, TX
2015 Housing Conference - Istanbul, TR
2013 Sustainable Living Festival – Melbourne, AUS
AUS Department of Climate Change and Energy Efficiency
2013 Livable Cities Conference – Melbourne, AUS
AUS Department of Climate Change and Energy Efficiency
2013 Livable Cities Challenge – Indianapolis, IA
CEOs for Cities
2013 American Planning Association Ohio Chapter Annual Conference– Cleveland, OH
2013 Mayor's Sustainability Summit – Saint Louis, MO
Panel Presentations
2012 NACTO Designing Cities – New York City, NY
2013 NACTO Designing Cities – Phoenix, AZ
2013 National Association of REALTORS® – San Francisco, CA
2013 American Planning Association Texas Chapter – Galveston, TX

Awards and Achievements

American Society of Landscape Architects,
Honor Award for Communications 2011
Venice Biennale 13th Annual International
Architecture Exhibition
Texas Bicycle Coalition Advocate of the Year
2013

JAKE MORRIS

Director of Design

EDUCATION

Master of Architecture, University of Maryland, 2018

Bachelors of Architecture, University of Maryland, 2016



Jake as Director of Design for Team Better Block works on a variety of scales from public space planning to furniture design. Jake also appreciates landscapes from bustling metro areas to pristine forest and has a unique ability to fit the human footprint on the land without overwhelming it. When not designing you can find Jake surfing, whitewater rafting or rowing. As a lecturer, he guides students in CAD and the fundamentals of architecture. He holds a Master and Bachelors in Architecture from the University of Maryland.

Daniel Herrig, P.E., CNU-A

Mobility & Special Projects Manager
City of Richardson
972-744-4321
daniel.herrig@cor.gov

Rona Stringfellow

City Administrator/EDC Director City of Wilmer, TX
Office: (972) 441-6373
rstringfellow@cityofwilmer.net

Deborah D. Zywna (pronounced: Ziv-na)

Strategic Development Planner III
Virginia Beach Department of Economic Development
(Office) 757-385-2913
dzywna@vbgov.com

Anabelle Rondon

Deputy Director of TDI Strategy and Operations
MassDevelopment
The Commonwealth's Development Finance Agency & Land Bank
Mobile: 857.300.7775
Email: arondon@massdevelopment.com

Team Better Block LLC – Statement of Qualifications

Team Better Block LLC is uniquely positioned to support the goals of RFP #2025-091 through our proven expertise in designing, fabricating, and delivering innovative bicycle safety infrastructure tailored to diverse municipal needs. As a nationally recognized leader in rapid implementation of active transportation improvements, we offer a turnkey approach that includes public engagement, concept design, permitting support, custom fabrication, and installation services—all grounded in a commitment to safety, flexibility, and community relevance.

Since 2011, Team Better Block has partnered with cities, MPOs, and DOTs across the United States to plan and implement protected bike lanes, intersection enhancements, custom signage, and pavement markings that enhance safety for all users. Our projects emphasize quick-build and modular components—such as precast concrete barriers, flexible bollards, and thermoplastic markings—that can be rapidly deployed, adjusted, and scaled to meet evolving community needs. These capabilities align directly with RFP Categories #1 through #8.

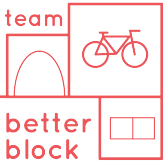
We have established contracts with fabrication companies capable of producing custom precast and cast in place concrete lane separation elements. Our work is deeply rooted in place-based design and equity, often incorporating local identity and input into safety infrastructure to ensure not only compliance, but community embrace.

Team Better Block has executed work for public entities including the City of Dallas, City of San Antonio, City of Richardson, Waco MPO and numerous smaller jurisdictions—demonstrating our ability to navigate procurement, compliance, and stakeholder coordination across contexts. Our experience also includes developing projects that have evolved from temporary interventions to capital-funded permanent infrastructure, evidencing long-term impact.

Team Better Block provides **end-to-end services**—from public engagement, conceptual design, and permitting support to fabrication and on-the-ground installation. This matches the RFP’s desire for vendors that can:

- Provide products **and** install them (Category #6),
- Manage **project delivery from start to finish**,
- Offer solutions for multiple street contexts and agency types.

Team Better Block has designed and built **custom pre-cast concrete barriers** (Categories #1 and #2), **Modular plastic treatments** (Category #3), **Artful signage and sharrows** that align with branding or tactical safety goals (Categories #5 and #7), Plus, bespoke infrastructure elements not anticipated in the RFP (Category #8). This flexibility directly supports the RFP’s call for creative, context-sensitive bicycle safety products.



Just a few of the suppliers we have relationships with include All Star Concrete, Macon Pre-cast and Dallas Lite and Barricade. Our approach to receiving an order is to determine with the client the best product and installation process for the context in-which the product is to be installed. A typical client intake form includes:

Location	Paving Surface	Desired Duration	Desired Duration
Sample Street - Example, TX	New Concrete	Permanent	Must be reflective

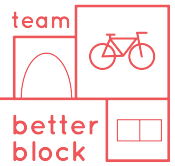
Based on this input, we recommend a product, installation hardware and step-by-step guide for installation. If client chooses to self-install, the product is guaranteed to be void of defects upon delivery and unloading. No warranty is implied after installation. If we install a 90 day warranty is provided for defects due to negligence.

With projects delivered across the U.S., and a reputation for remote collaboration, quick build and rapid response, Team Better Block can meet the **multi-jurisdictional and potentially nationwide** service areas outlined in the RFP (Exhibit 3).

Team Better Block LLC is a qualified vendor for this RFP due to its unmatched experience in quick-build bicycle infrastructure, full-scope delivery capacity, proven public-sector track record, and innovative product offerings. The firm can meet or exceed the specifications in multiple service categories, while also contributing to TXShare’s mission of efficient, scalable procurement across jurisdictions.

Bicycle Safety Infrastructure RFP

Technical Proposal

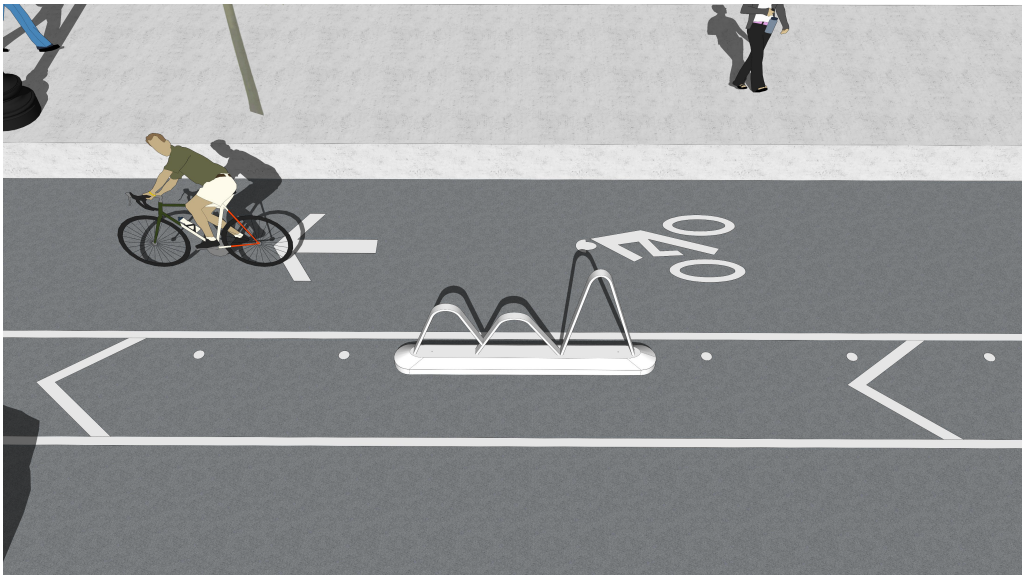


Team Better Block's catalogue of bicycle safety infrastructure that meets **Desired Product/Service Category #1** include:

Product	Dimensions	Weight	Composition
Bike Block	8'long x 1' wide x 6" tall	Approx 500LBS	8000 PSI compressive strength concrete Fiber reinforcement: FiberLock TM Steel reinforcement: Qty 2, #4 rebar
Low Wall	9' 10 1/8" long x 1' 5" 3/4 wide x 1' 5" 3/4 tall	Approx 900LBS	8000 PSI compressive strength concrete Fiber reinforcement: FiberLock TM Steel reinforcement: Qty 2, #4 rebar

Desired Product/Service Category #2:

Custom casting begins with a free consultation to understand the application desired for the product. Limitations do exist in the casting process and these will be considered when recommending a product to meet the client's desired outcome. Custom colors, inserts and mounting can be accomplished. A sample of a custom design is illustrated below for the city and county of Denver, Colorado. The mountain peaks represent the Rockies and this product will go into production early 2026.



Desired Product/Service Category #3:

Arch Block is a lighter duty separator used by Team Better Block for over a decade. This testing reveals that lighter duty products are best for streets with speed limits under 40mph. Using plastic, is considerably less expensive and cheaper to install, but maintenance is increased due to replacement needs.

Product	Dimensions	Testing	Composition
Arch Block	70.5" long x 5.75" wide x 4" tall	10 Years of demonstration use.	Injection-molded, 100 percent recycled HDPE plastic
Pexco Bike Bollard	3" in diameter, customizable length between 18" and 36"	Meets MUTCD and NCHRP 350 requirements for channelizing devices and was tested at high speeds by TTI (Texas Transportation Institute).	Injection-molded, HDPE plastic
Ceramic Road Marker (BOT DOTS)	6"	Meets MUTCD and NCHRP 350	Ceramic, reflective and non
Ceramic Road Marker (BOT DOTS)	4"	Meets MUTCD and NCHRP 350	Ceramic, reflective and non
Two Way Overlay Markers		Meets MUTCD and NCHRP 350	Plastic

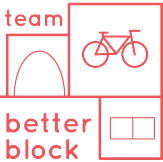


EXHIBIT 1: CATEGORIES OFFERED AND PRICING PROPOSAL

Place a “X” next to each category you are offering in your proposal:

- ☒ Product/Service Category #1: Customizable Precast Concrete Traffic Lane Barriers
- ☒ Product/Service Category #2: Custom Casting Options for Concrete Lane Barriers
- ☒ Product/Service Category #3: Non-Concrete Lane Barriers and Traffic Control/Safety Products for Bicycle Safety
- ☐ Product/Service Category #4: Bicycle Signal Improvements (Including Furnish/Install Controller and Cabinet, Bicycle Detection Confirmation Indication, Bicycle Facility Regulatory Blank-Out Signs and Warning Beacons, Illumination, and Active and Passive Detection of Bicyclists at Intersections)
- ☐ Product/Service Category #5: Signage Services
- ☒ Product/Service Category #6: Installation Services for any of the products/services listed on this page
- ☐ Product/Service Category #7: Shared Lane Markings (also known as sharrows)
- ☒ Product/Service Category #8: Provide any additional ancillary services or Bicycle Safety Infrastructure Products/Services otherwise not explicitly anticipated in this RFP.

Price lists:

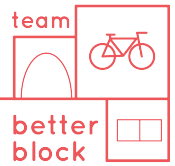
Product	Quantity	Unit Price	Installation
Bike Block	Minimum 60	Free in North Central Texas. Additional Charge other Region	
Low Wall			

EXHIBIT 3: SERVICE DESIGNATION AREAS Texas Service Area Designation or

Required TXShare Attestations

Bicycle Safety Infrastructure RFP

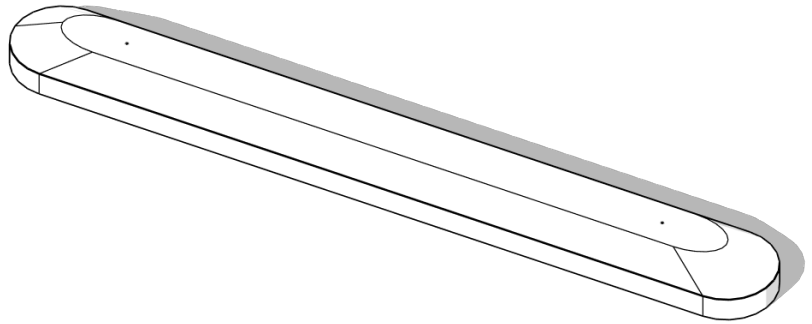
Bike Block



The City of Richardson is using Bike Block for cycle lane separation. (appendix Bike Block.pdf)

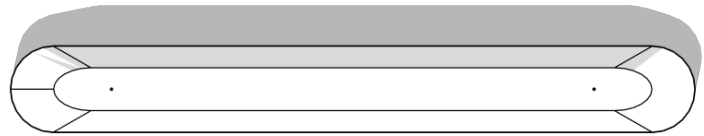
Description:

Team Better Block LLC collaborated with the City of Richardson Texas to develop a local option for cycle lane separation. The product has been tested for over a year on Greenville Avenue.



Key Advantage:

The product weighs less than 400 pounds each and can be moved with basic equipment and installed with minimal training.



Top View



Front View

Dimensions:

Length: 8' 0"

Height: 6"

Width: 1' 0"



Side View

Bicycle Safety Infrastructure RFP

Arch Block - Plastic

Description:

Taking the place of a product designed for highways, the delineator posts, the main street and neighborhood friendly arch block, provides a safe and sleek buffer between cars and people. Recycled plastic, DOT reflective and strong flexible materials are weaved together.

These do require mounting curb stop to the driving surface. Upon removal, tar tape can be used to seal installation hole as illustrated aside. Dozens of communities have used this method without damaging the roadways.

Dimensions:

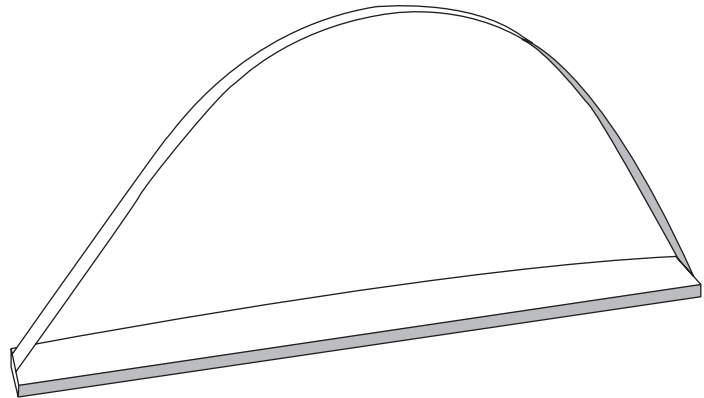
Length:

Height:

Width:



Attributes:



Cost per linear foot \$10

Longevity: 10+ years

Maintenance: Low, occasional replacement of arch

Bicycle Safety Infrastructure RFP

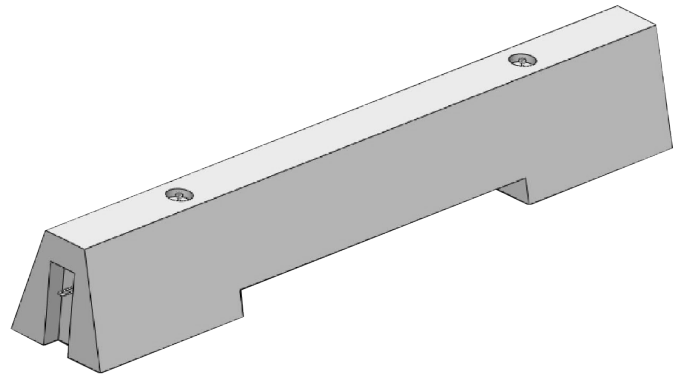
Low Wall

Text



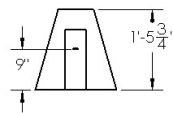
Description:

TEXT

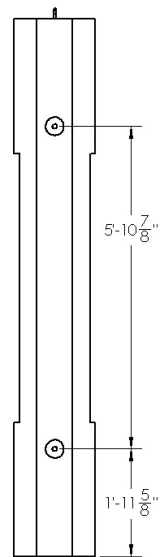


Key Advantage:

TEXT



Front View



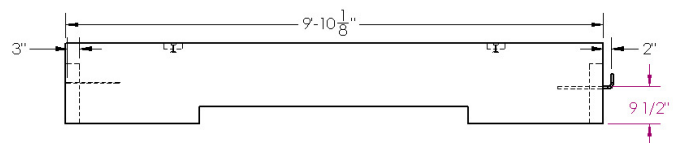
Top View

Dimensions:

Length: 9' 10 1/8"

Height: 1' 5 3/4"

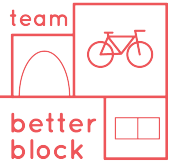
Width: 1' 5 3/4"



Side View

Bicycle Safety Infrastructure RFP

Low Wall - Sloped

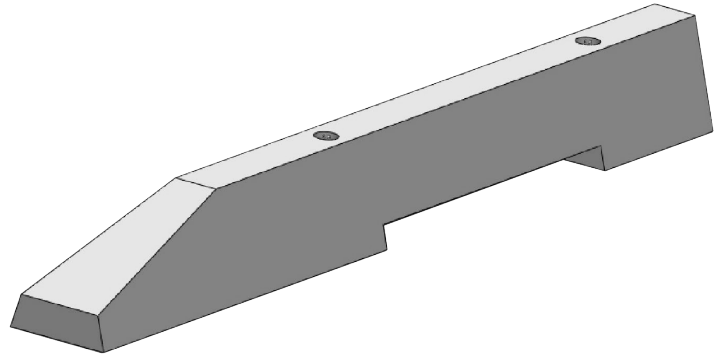


Text



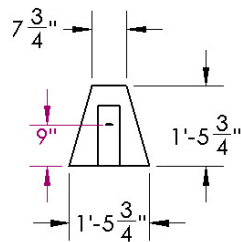
Description:

TEXT

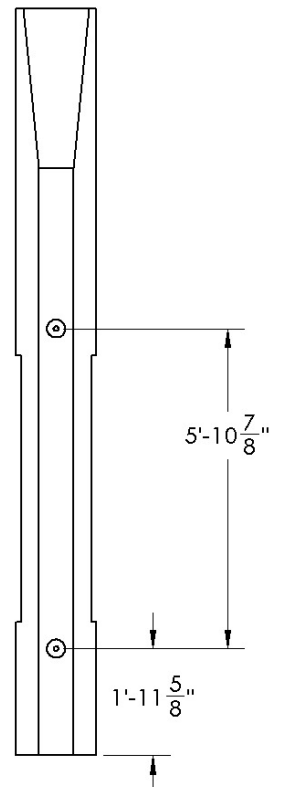


Key Advantage:

TEXT



Front View



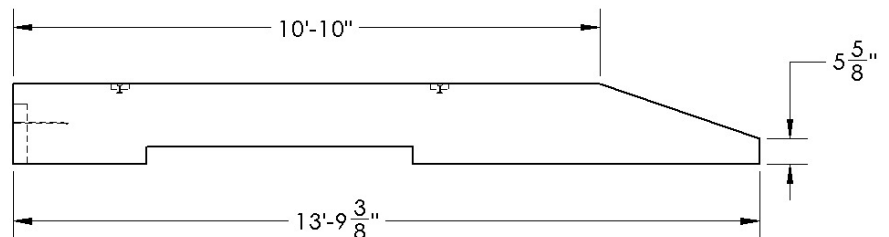
Top View

Dimensions:

Length: 13' 9 3/8"

Height: 1' 5 3/4"

Width: 1' 5 3/4"



Side View