



**Just Right Reader**

**RFP 2025-007**

# **Library Books & Print Periodicals**

**TXShare Cooperative Purchasing Program**

12/04/24

Submitted By:

**Just Right Reader, Inc.**

**Science of Reading Literacy Resources™ Sole-Source Letter**

**Science of Reading Spanish Language Literacy Resources™ Sole-Source Letter**

**Just Right Reader Board Books™ Sole-Source Letter**

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## **TAB A - Cover Page & Statement of Understanding**

# TXShare

**Your Public Sector Solutions Center**

**REQUEST FOR PROPOSALS**  
**For**  
**Library Books & Print Periodicals**  
**RFP # 2025-007**

Sealed proposals will be accepted until 2:00 PM CT, **December 4, 2024**, and then publicly opened and read aloud thereafter.

\_\_\_\_\_  
Just Right Reader, Inc.  
Legal Name of Proposing Firm

\_\_\_\_\_  
Julianne DeMartino  
Contact Person for This Proposal

\_\_\_\_\_  
Sr. VP of Strategic Growth  
Title

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Contact Person E-Mail Address

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Julianne DeMartino  
Point of Contact for Contract Negotiations

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877-415-7323  
Point of Contact Telephone Number

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rfp@justrightreader.com  
Point of Contact Person E-Mail Address

Acknowledgment of Addenda (initial): #1 JD #2 \_\_\_\_\_ #3 \_\_\_\_\_ #4 \_\_\_\_\_ #5 \_\_\_\_\_

**NOTE: Any confidential/proprietary information must be clearly labeled as “confidential/proprietary”. All proposals are subject to the Texas Public Information Act.**

**COVER SHEET**



## Statement of Understanding

Just Right Reader recognizes the importance of the TXShare Cooperative Purchasing Program's RFP 2025-007 for Library Books & Print Periodicals and is excited to offer our response to meet the needs outlined in the RFP. Our Science of Reading-aligned library books are designed to support the literacy development of elementary students by providing high-interest, relatable, and evidence-based resources that foster engagement and skill-building in reading.

Our library books are crafted for use in elementary classrooms, after-school programs, and at home, ensuring accessible, enjoyable, and skill-level-appropriate texts that bridge the gap between classroom and home learning. Key components, such as our QR phonics video lessons available in English, and Spanish, which can be made available in other languages to support state and district needs, are developed to support both state and district objectives, enhancing student access and engagement in diverse learning environments.

Just Right Reader is dedicated to delivering a high-quality literacy experience aligned with the Science of Reading and Texas Essential Knowledge and Skills (TEKS). Our Classroom Libraries provide vibrant, engaging materials, helping instill a lifelong love for reading. Additionally, we provide specialized resources for older students and English Language Learners through our High Interest and Newcomer Libraries, complemented by bilingual video lessons for family engagement and at-home support.

Through our comprehensive approach, Just Right Reader strives to create a collaborative literacy journey, uniting classrooms, families, and students to foster a robust reading foundation and an enduring passion for learning.

Just Right Reader library books provide explicit, targeted instruction through a spiraled scope and sequence to meet the diverse needs of every student. With over 945 culturally relevant titles in English and Spanish, our texts engage learners across all grade levels, helping them connect to a global community while building essential literacy skills. We invite you to watch our [short video](#) to learn more about the Just Right Reader methodology and product line.

## TAB B - Key Personnel

Staff Member	Education	Roles/Responsibilities
<b>Andrew Brandess</b> COO <a href="#">Resume</a>	<b>Master of Science Degree</b> Resource and Agricultural Economics	Supply Chain Oversight
<b>Nick Cowden</b> Director of Supply Chain <a href="#">Resume</a>	<b>Degree</b>	Supply Chain Lead
<b>Brittney Fillmore</b> Director of School Partnerships <a href="#">Resume</a>	<b>Master of Education</b> Curriculum	Manages Partnership Managers and Texas Contracts
<b>Maria Mota</b> Partnership Manager <a href="#">Resume</a>	<b>Master's Degree</b> Spanish Linguistics / Literature	District and Cooperative Point of Contact for Texas Partnerships

## TAB C - References

Partner	Contact Information	Scope of Services
<b>Dallas ISD, TX</b> 	<b>Marelenise Phillips-Roberts</b> <b>Multi-Tiered Systems of Support (MTSS) Director</b> 972-925-6759 <a href="mailto:mroberts@dallasisd.org">mroberts@dallasisd.org</a>	<ul style="list-style-type: none"> <li>• 16 bundles of the Pre-Emergent to 5th Grade Classroom Literacy Resources</li> <li>• 5,500 research-backed Just Right Reader Literacy Resources</li> </ul>
<b>Sheldon ISD, TX</b> 	<b>Tacarra Williams</b> <b>Director of Federal Programs</b> 281-727-2096 <a href="mailto:tacarrawilliams@sheldonisd.com">tacarrawilliams@sheldonisd.com</a>	<ul style="list-style-type: none"> <li>• Take-Everywhere Literacy Packs™ for all K - 2 classrooms</li> </ul>
<b>Huntsville ISD, TX</b> 	<b>Shanna Hollis</b> <b>District Academic Coach</b> 936- 435-6300 <a href="mailto:sjhollis@huntsville-isd.org">sjhollis@huntsville-isd.org</a>	<ul style="list-style-type: none"> <li>• Take-Everywhere Decodable Packs™ for grades K - 2</li> <li>• Classroom Literacy Resources for all K - 2 classrooms</li> </ul>
<b>Duval County Public Schools, FL</b> 	<b>Dr. Brandie Berry, Ed.D.</b> <b>Director of K-12 Literacy</b> 904-348-7857 <a href="mailto:berryB@duvalschools.org">berryB@duvalschools.org</a>	<ul style="list-style-type: none"> <li>• Literacy Grant Initiative</li> <li>• 50 Board Book Libraries</li> <li>• Nine (9) rounds of Multi-grade Take-Everywhere Literacy Packs™</li> </ul>
<b>Hillsborough County Public Schools, FL</b> 	<b>Tracie Bergman</b> <b>Assistant Superintendent of Curriculum and Instruction with a Literacy Focus</b> 813-272-4936 <a href="mailto:tracie.bergman@hcps.net">tracie.bergman@hcps.net</a>	<ul style="list-style-type: none"> <li>• 5,340 English literacy resources to help keep students' reading skills sharp over the summer</li> <li>• 1,965 for 1st grade</li> <li>• 1,695 for 2nd grade</li> <li>• 1,080 for 3rd grade</li> <li>• 300 Spanish literacy resources each for 1st and 2nd grades, ensuring bilingual support for young readers.</li> </ul>
<b>Fulton County Schools, GA</b> 	<b>Cliff Jones</b> <b>Chief Academic Officer</b> 470-254-4578 <a href="mailto:jonesc1@fultonschools.org">jonesc1@fultonschools.org</a>	<ul style="list-style-type: none"> <li>• 4,750 Multigrade English Science of Reading Take-Everywhere Literacy Packs™ in multiple rounds to support literacy in 11 turnaround schools.</li> <li>• 69 Pre-emergent, 94 Kindergarten, 142 1st Grade, 187 2nd Grade, and 2 High-Interest (3rd-5th Grade) literacy resource libraries.</li> <li>• Science of Reading Pilot Program in six schools, reaching 25 students per school</li> </ul>

## TAB D - Project-Related Experience and Qualifications

### **5.2.1 Provide a general explanation of your company leadership and how the client care team will interface with the Customer team personnel.**

Just Right Reader is led by a team of experienced educators and literacy advocates dedicated to enhancing reading instruction. The company was founded by Sara Rich, who serves as the CEO. With over 20 years of experience as a principal specializing in reading and literacy development, Sara has trained teachers and principals across more than 35 states. Her commitment to making reading fun and accessible for all students, combined with our leadership team's extensive experience and passion for literacy, is central to our mission to **do whatever it takes to accelerate student achievement and create joyful reading opportunities for students, families, and teachers.**

Our client care team works closely with customer team personnel, utilizing a collaborative and customized implementation plan to ensure a smooth and efficient experience for all. This comprehensive, customer-focused approach enables us to meet each partner's specific needs while maintaining the highest service standards.

A dedicated Partnership Manager (PM) will serve as the primary point of contact, collaborating with the customer team to develop a customized implementation plan outlining key milestones, timelines, and deliverables. The PM will manage the onboarding process and provide regular updates to maintain alignment with contract goals, fostering open communication and a feedback loop for continuous monitoring and improvement.

### **5.2.2 Any goods or services not outlined in the Scope of Work that you wish to offer.**

As an alternative to shelf-ready books, Just Right Reader offers a comprehensive catalog of literacy resources that our partners can purchase, allowing them to choose from a variety of options to best meet their needs:

- **Just Right Reader Board Books™:** Durable, engaging books designed for young readers, focusing on early literacy development with interactive elements to help build foundational skills. Perfect for hands-on learning in classrooms or at home.
- **Just Right Reader Take-Everywhere Literacy Packs™:** Portable, customized literacy texts with phonics lessons for in-class and home learning.
- **Just Right Reader Newcomer Literacy Program:** Designed to support English Language Learners with tailored reading instruction and phonics support.
- **Just Right Reader Literacy Resources:** Structured phonics-based materials for classroom use, focusing on reading fluency and comprehension.
- **Just Right Reader Classroom Libraries:** Features high-interest fiction and non-fiction books, accessible to early readers and English Language Learners, supporting engagement and literacy development.

## 5.2.3 Any major requirements of the RFP that cannot be met by your firm?

Just Right Reader can meet all major requirements of the RFP as they relate to our alternative to shelf-ready books.

## 5.2.4 List the business location(s) out of which your firm's team members will work from.

Headquartered in Dallas, Texas, Just Right Reader is a remote organization with employees working remotely from their home offices across the nation.

## 5.2.5 Provide an overview of Proposer's organization, size, years in business, and experience; major clients; and other information that you feel would assist in our evaluation process.

Established in 2019, Just Right Reader is a C-corporation with 89 employees. In the past five years, the company has supported over 5 million students and 250,000 families, collaborating with more than 2,500 schools and districts across the country. Just Right Reader is excited to **donate 5,000,000 books nationwide** for our Winter 2024 pilot to keep students reading over the winter break!

Just Right Reader has made a substantial impact on literacy in Texas through its comprehensive programs. Collaborating with numerous school districts, we've implemented targeted solutions like our Take-Everywhere Literacy Packs, providing students with engaging, personalized reading materials. Our programs emphasize building foundational reading skills and closing literacy gaps, especially for students in underserved communities. By combining in-class instruction with at-home resources, we've supported educators and families, leading to improved literacy outcomes in schools across Texas.



## Just Right Reader Major Client Excerpt

State	Major Clients
<b>Texas</b>	<ul style="list-style-type: none"> <li>● Cypress-Fairbanks ISD</li> <li>● Great Hearts Arlington</li> <li>● Northside ISD</li> <li>● Round Rock ISD</li> </ul>
<b>California</b>	<ul style="list-style-type: none"> <li>● Ventura Unified School District</li> <li>● Mountain View School District</li> <li>● Bakersfield City School District</li> </ul>
<b>Florida</b>	<ul style="list-style-type: none"> <li>● Broward County Public Schools</li> <li>● Clay County District Schools</li> <li>● Duval County Public Schools</li> <li>● Hillsborough County Public Schools</li> <li>● Oskaloosa County School District</li> <li>● Pasco County Schools</li> </ul>
<b>Georgia</b>	<ul style="list-style-type: none"> <li>● Cobb County School District</li> <li>● Fulton County Schools</li> <li>● Savannah-Chatham County Public School System</li> </ul>
<b>Louisiana</b>	<ul style="list-style-type: none"> <li>● East Baton Rouge Public Schools</li> <li>● Avoyelles Parish Schools</li> <li>● Zachary Community School District</li> </ul>

### 5.2.6 Describe your invoicing process. What are the payment terms? Is payment by credit card accepted?

Schools@justrightreader.com is the point of contact for all invoices. Invoices are submitted to each partner according to their exact specifications. Payment terms are Net 30. Just Right Reader accepts payments by check, ACH, or credit card.

### 5.2.7 Include a list of no more than five (5) similar contracts awarded within the last 5 years.

Just Right Reader has been awarded the following similar contracts within the last five years:

- AEPA, #023-D, School and Instructional Supplies
- Region 5 ESC, Southeast Texas Purchasing Cooperative, #20231007, Library and Instructional Books
- The Interlocal Purchasing System (TIPS) - Region 8 ESC, # 230807, Academic and Educational Goods and Services
- PACE Purchasing Cooperative, #P00262, Instructional & Classroom Supplies and Services
- BuyBoard, #748-24, Instructional Materials (Non-Adopted) for PK-12, Special Education, and Career and Technology

**5.2.8 Identify any contracts within the past three years that have been terminated due to non-performance.**

No contracts have been terminated due to non-performance.

**5.2.9 State the warranty and length of same that may apply to the goods or services you are proposing (if applicable).**

**Warranty/Maintenance**

Just Right Reader has a 30-day warranty policy. If any products are defective, we will exchange them at no additional charge.

Just Right Reader has a large team dedicated to ensuring customer satisfaction. Just Right Reader is committed to fully supporting the implementation and ongoing processes of the use of our Literacy Program. Our maintenance process is tailored to providing best practices around The Science of Reading and our programs.

## TAB E - Technical Proposal

### **5.1.1 Do you make available selection lists online and allow online ordering?**

Yes. <https://justrightreader.com>

### **5.1.2 How do you handle claims against orders? Can it be done online?**

Please call 877-415-7323 or email [schools@justrightreader.com](mailto:schools@justrightreader.com)

### **5.1.3 Can invoices be processed online?**

Yes

### **5.1.4 Describe your approach to customer service.**

Just Right Reader has a large team dedicated to ensuring customer satisfaction. Just Right Reader will commit to fully supporting the implementation and ongoing processes of the use of our library books. Our maintenance process is tailored to providing best practices around The Science of Reading and our programs. Our Warranty and Maintenance approach can be viewed in more detail in the Warranty/Maintenance Section of the attached response.

### **5.1.5 Describe in detail how your ordering process works.**

Just Right Reader's streamlined ordering process ensures efficient and accurate delivery, from initial consultation through final shipment. We begin by assessing each school's needs, confirming details, and establishing a clear timeline. Once orders are prepared and pass quality checks, they're organized for easy distribution and shipped via trusted logistics partners. Tracking details are provided for full transparency, and we follow up post-delivery to confirm satisfaction and gather feedback, ensuring a smooth and reliable experience for every literacy initiative.

#### **5.1.5.1 Is the customer limited to ordering off a pre-selected list?**

Customers are not limited to ordering off a pre-selected list. Just Right Reader has data-driven customizable Just Right Reader Take-Everywhere Literacy Packs™ to target specific student literacy needs.

#### **5.1.5.2 Can a customer order off-list? Are there additional factors for ordering off list?**

Off-list orders are subject to longer shipping times, as needs assessments and customization would require additional lead times. Just Right Reader would also issue a specialized quote that would maintain the 3% discount offered to the CoOperative.

### **5.1.6 Do you provide processed, shelf-ready materials that meet the following cataloging requirements:**

No.

#### **5.1.6.1 Includes a mylar book jacket, a barcode, and white spine label?**

No.



**5.1.6.2 Is there an ability to create custom call numbers?**

No.

**5.1.6.3 Free vendor records for materials available to download?**

No.

**5.1.6.4 Works with OCLC as an OCLC Cataloguing Partner?**

No.

**5.1.6.5 Provides enhanced records with expanded customization as a purchase option?**

No.

**5.1.7 Are shipping costs included in pricing?**

Shipping charges are not included in pricing and are as follows: 10% for orders under \$10K, 7% for orders \$10K+. 20% for expedited fee

**5.1.8 Explain your size of inventory, approximate turnaround time for orders, and shipping carrier used.**

Our inventory is distributed across three strategic warehouse locations in Minnesota, Georgia, and Texas, housing between 8 to 10 million titles at any given time. With frequent inventory turnover, most orders ship within 48 hours, while larger orders may require a few additional days. For small parcel shipments, we partner with UPS and FedEx, while XPO handles the majority of our LTL (Less-than-Truckload) shipments, ensuring reliable and efficient delivery across all order sizes.

**5.1.9 Is priority given to lease titles, including a separate production line? Please explain.**

Just Right Reader titles are not leased. Districts and individual schools may purchase titles for ownership.

**5.1.10 Explain the percentage of rentals the Customer is allowed to retain in house during the rotation period.**

N/A

**5.1.11 Explain the overall retention percentage.**

N/A

**5.1.12 Describe how allotment reporting and returns will be conducted.**

1. Contact Us: Our Customer Support team can be reached via email at [support@justrightreader.com](mailto:support@justrightreader.com) or by phone at 1+ (877) 415-7323. Please provide your order number and a brief explanation of your reason for return.
2. Wait for Authorization: Our team will review your request, and upon determination of eligibility for return, we will provide you with detailed return instructions.

3. Ship Your Return: The customer is responsible for covering the cost of return shipping. Send the package to the address provided in the return instructions. We recommend using a trackable shipping method to ensure safe delivery
4. Just Right Reader does not charge a restocking fee.

### **5.1.13 What is your policy for lost, damaged, or stolen materials?**

If you receive an incorrect, damaged, or defective item, please contact us immediately. We will arrange for a replacement at no additional cost to you.

### **5.1.14 Provide any other pertinent information about your program not already covered.**

#### **Research and Methodology**

We focus on helping students develop foundational reading skills that set them up for success. Our mission is to **do whatever it takes to accelerate student achievement and create joyful reading opportunities for students, families, and teachers**. We use research-informed materials and strategies to preventatively address potential barriers to reading success. Researchers estimate that 95 percent of children can learn to read if they receive explicit, systematic instruction in word recognition and language comprehension skills (Moats, 2020). We're committed to playing our role in making best-practice instructional materials available to all students.

Our program is evidence-based and **aligns with Core ELA Programs and ELA standards** for Foundational Skills. Because of our commitment to developing high-quality materials that support best practices in reading instruction, we work closely with reading researchers and experienced educators to create our Scope and Sequence, decodables, Lesson Plans, and video phonics lessons. As a result, Just Right Reader's decodables and lessons feature strong lesson-to-text match and other text features that enhance decodability (Mesmer, 2022).

#### **Impact on Learning: Data and Case Studies and ESSA III Efficacy Study**

Just Right Reader provides students nationwide with high-quality instructional materials that improve their reading abilities. Dr. Paul von Hippel, a Professor at the University of Texas at Austin, emphasizes the significance of daily practice to optimize learning. Our literacy programs support students reading at, above, and below grade level with Decodables and Skill Review Books that are "just right" for each student.

Through a spiraled scope and sequence students engage in **interleaved practice** for optimum learning. This means students repeatedly revisit key concepts over time, allowing them to build and reinforce skills progressively. Interleaved practice involves mixing different topics or skills within a single session, helping students improve retention and problem-solving abilities. This approach ensures that students not only learn new information but also continue to practice previously learned skills, leading to stronger mastery and long-term understanding.

## Compliance Standards

Adherence to the ADA, section 508, WCAG 2.1 AA, and IDEA compliance standards is a cornerstone of our material design, ensuring digital and print resources are accessible to students with disabilities. All of our book titles are certified and available through NIMAC. We also ensure that information and communication technology (ICT) is usable by students with a wide range of abilities, including those with vision, hearing, motor, and cognitive challenges.

At Just Right Reader, we recognize that a systematic approach to phonics and phonemic awareness is essential for effective reading development. Research shows that students with a strong foundation in these areas are better equipped to decode words and avoid future reading challenges. Our phonics progression, which focuses on both decodable and high-frequency words, ensures students become confident readers. Starting with letter recognition and writing, our materials build the skills necessary for long-term literacy success.

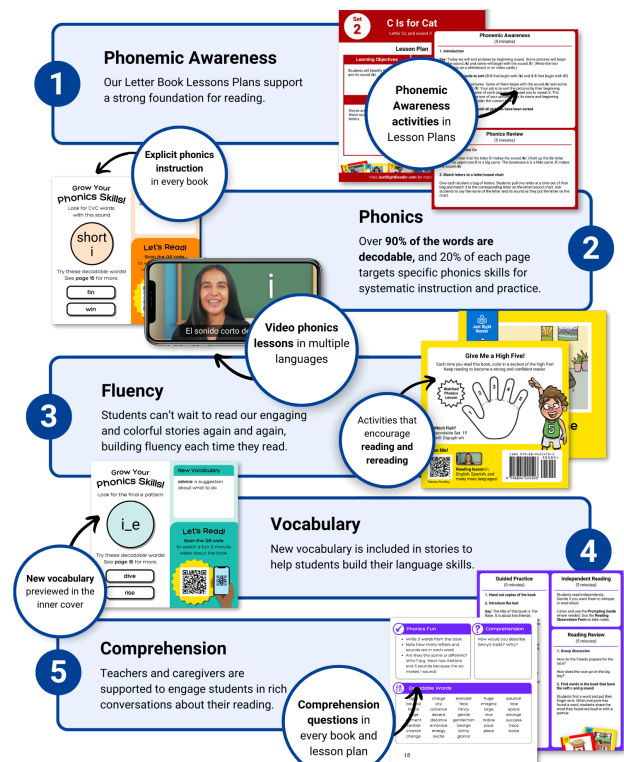
Just Right Reader recognizes English follows a systematic structure, and with proper phonics and phonemic instruction, students can learn to decode most words (Duke, 2021). Early struggles with phonemic awareness often predict future reading challenges (Melby-Lervag, Lyster, Hulme, 2012). Our books emphasize highly decodable words along with essential high-frequency words, helping students differentiate between the two for accurate reading. The phonics progression starts with expertly designed letter books, supporting both letter recognition and writing, based on multi-componential instruction backed by research (Piasta & Wagnet, 2010).

## The 5 Pillars of Reading

Built on the Science of Reading, Just Right Reader has shaped our curriculum around best practices in literacy instruction.

How we integrate The 5 Pillars of Reading into our programs:

- **Phonemic Awareness:** Just Right Reader decodables emphasize phonemic awareness through structured practice, helping students recognize and manipulate sounds in words.
- **Phonics:** Our decodables follow a systematic phonics progression, allowing students to build decoding skills essential for reading fluency.
- **Fluency:** The Science of Reading Take-Everywhere Literacy Packs™ and Literacy Classroom Resources support repeated reading, which helps students improve reading fluency through targeted practice.



- **Vocabulary:** Although vocabulary is not explicitly taught in the decodables, our Newcomer Program provides robust vocabulary instruction for older learners.
- **Comprehension:** By connecting decoding with meaning, our materials foster comprehension, helping students understand and engage with text as their reading skills advance.

## Evidence of Success

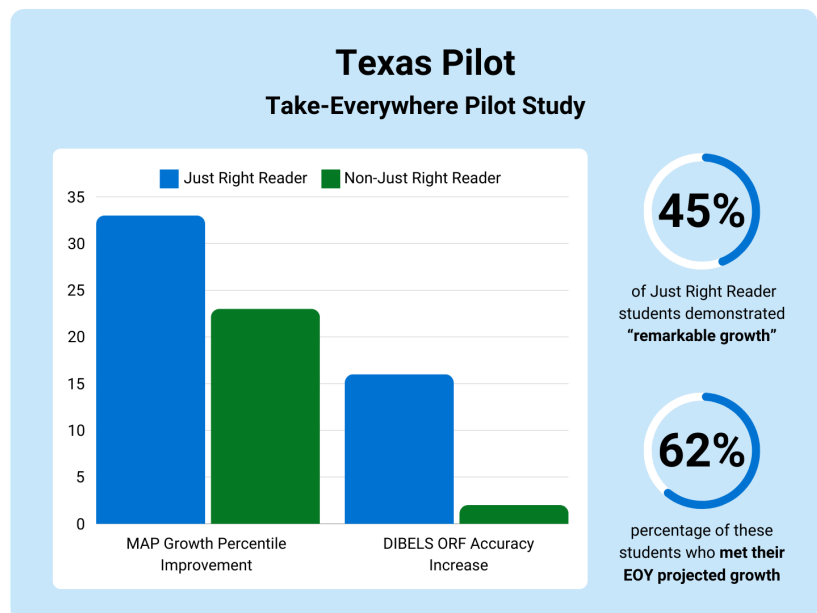
### Texas Pilot Study (Spring 2024)

#### Overview:

In the spring of 2024, Just Right Reader launched a six-week pilot study across four elementary schools in Texas to evaluate the impact of personalized, decodable Take-Everywhere Packs on second-grade literacy. The study included 93 students using Just Right Reader (JRR) resources and 111 non-JRR students for comparison. Throughout the study, students received decodable packs tailored to their specific phonics needs. The results showed a significant improvement in literacy growth among JRR students, with clear evidence of enhanced reading proficiency compared to the control group.

#### Key Findings:

- **MAP Growth Percentile:** JRR students improved by 33 points in their MAP Growth Percentile, rising from a 34th to 67th percentile. Non-JRR students, in comparison, showed a 23-point increase, improving from the 31st to the 54th percentile.
- **High Dosage Reading Impact:** Students who engaged in 3+ hours of reading per week (45% of the JRR group) exhibited a remarkable increase from the 14th percentile to the 72nd percentile, a major leap in literacy skills over the study period.
- **DIBELS Oral Reading Fluency (ORF) Accuracy:** JRR students showed a median percentile increase in DIBELS ORF accuracy, rising from 46 to 62, while non-JRR students experienced only a marginal increase from 42 to 44.



The results of the Texas Efficacy Study were highly encouraging, demonstrating that higher reading dosage—consistent reading practice with Just Right Reader decodable books—led to significant literacy

growth. Students who spent more time reading outside of school, particularly those who engaged for 3+ hours per week, showed the most substantial gains. This group improved from the 14th to 72nd percentile, emphasizing the critical role of home-based, structured reading practice. These findings highlight the importance of consistent exposure to decodable books to reinforce phonics and reading fluency. Please view the [complete study here](#).

## Mitchell Elementary (Houston ISD) Take-Everywhere Pilot Program (2023-2024)

### Overview:

Mitchell Elementary in Houston, TX, participated in Just Right Reader's Take-Everywhere Decodable Pilot during the 2023-2024 school year. The program delivered three rounds of decodable books to 40 students in grades 3-5 who were reading two or more years below grade level, focusing on closing literacy gaps through explicit phonics instruction and multisyllabic word decoding strategies.

### Key Findings:

- **Student Gains:** Over 75% of students in the pilot made positive gains in reading proficiency, and more than 25% met their goal of achieving one year's worth of growth by mid-year.
- **Increased Confidence:** Teachers reported that students showed greater confidence and eagerness to participate in small group lessons.
- **Home Library Expansion:** Students expanded their at-home libraries with personalized decodables, allowing them to continue practicing reading skills with their families.

### Mitchell Elementary, Houston ISD

#### Science of Reading Take-Everywhere Pilot

**85%**

of students made positive gains

**46%**

of students made gains of 10 points or higher

**28%**

of students met their annual goal of one year's worth of reading by mid-year

**9.5**

points gained by students on average

This pilot demonstrated that even older students who are struggling with foundational skills can make meaningful gains when given targeted, explicit phonics instruction through decodable texts. The program's structure ensured that students received the support they needed to practice regularly, both in school and at home. Please view the [complete study here](#).



The evidence gathered from our Texas Pilot Study, Fulton County Schools, and Mitchell Elementary showcases the efficacy of Just Right Reader's decodable books in accelerating literacy achievement.

Combining personalized decodable books, explicit phonics instruction, and at-home practice, Just Right Reader has helped students make significant strides in their literacy development.

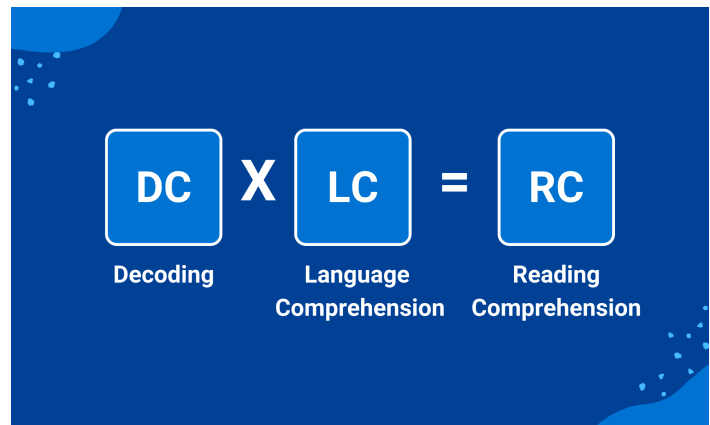
Our data-driven approach, rooted in the Science of Reading, demonstrates the importance of providing students with the right tools to improve their reading skills, no matter their starting point. We remain committed to ensuring that every student has the opportunity to succeed through targeted literacy interventions that lead to long-term academic success.

## ***Alignment and Integration of the Science of Reading***

At Just Right Reader, we recognize developing both decoding and linguistic comprehension is crucial for building strong readers. Aligned with the Science of Reading, our structured phonics program focuses on these interdependent components, ensuring students are prepared for advanced reading comprehension. By targeting both cognitive and linguistic skills, we help students not only decode words but also understand complex texts, equipping them for long-term literacy success.

### ***Reading Comprehension Formula***

As articulated by Cutting and Scarborough (2012), the Reading Comprehension Formula underscores the multiple bases for comprehension difficulties and the potential for cognitive and neurobiological profiling to validate subtypes and develop assessments. This comprehensive approach aligns with our methodology, ensuring that students receive a well-rounded education in reading.



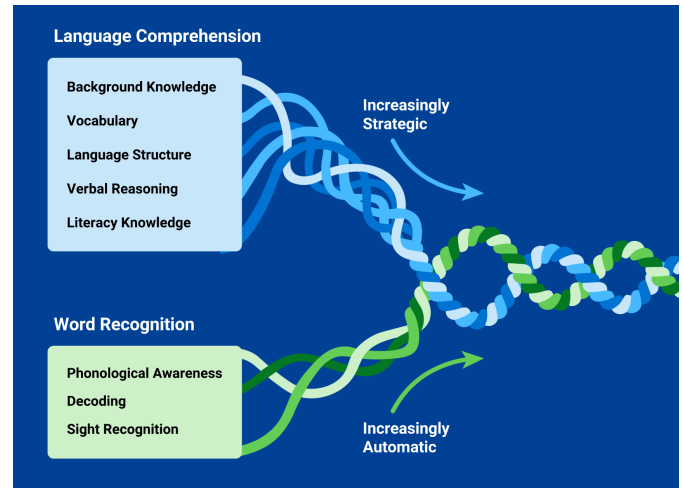
### ***Application in the Classroom***

Teachers using Just Right Reader have access to a variety of resources and tools that align with the Reading Comprehension Formula. These include:

- **Interactive Lessons:** Lessons that engage students in active learning and critical thinking, helping them connect with the material.
- **Assessment Tools:** Tools to assess students' reading abilities and comprehension levels, allowing for targeted intervention and support.
- **Professional Development:** Ongoing training for teachers to stay current with the latest research and best practices in reading instruction.



Just Right Reader English and Spanish Literacy Resources are designed to support literacy development by intertwining the principles of Scarborough's Reading Rope, a framework for understanding essential components of learning to read. Just Right Reader's program leverages the Reading Rope's intertwined strands of language comprehension and word recognition to develop our curriculum, ensuring that students learn to decode words and comprehend texts. By integrating these strands, Just Right Reader English and Spanish Decodables offers a balanced approach to reading instruction, emphasizing phonemic awareness, phonics, fluency, vocabulary, and text comprehension. This method ensures learners build a solid foundation in reading, setting the stage for lifelong literacy and learning success.



## Sequential Scope and Sequence

Just Right Reader's **Sequential Scope and Sequence** follows a spiraled approach to literacy instruction, ensuring a cumulative and consistent learning experience. Our phonics progression starts with foundational skills like letter recognition and gradually advances to more complex sound-spelling patterns and multisyllabic word reading, all while aligning with standard literacy benchmarks. Our [Theory Of Action](#) supports our sequence, which is rooted in the **Science of Reading**, emphasizing the importance of phonemic awareness, decoding, and comprehension.

Informed by research, Just Right Reader's Literacy Resources integrates evidence-based strategies to support students' development of strong decoding and comprehension skills. Just Right Reader's phonics progression guides students from basic alphabet recognition and early decoding skills through complex sound-spelling patterns and multisyllabic word reading. With 750 Decodables, 105 Newcomers, 60 English High-Interest, and 30 High-Interest titles, our program meets students at their level, offering "just right" instruction and practice.

Just Right Reader programs are cumulative. After explicit introductions, each phonics pattern is spiraled through our instructional progression to provide interleaved practice of new and previously learned skills.

## Phonemic Awareness, Decoding, and Skill Reviews:

According to the Science of Reading, phonemic awareness is pivotal in the early stages of reading development. Just Right Reader Literacy Programs are specifically designed to enhance this skill, enabling students to decode words effortlessly. Our books are designed to have text in a large font and the remaining space left blank so that students can easily focus on the words. Twenty percent of the words on each page are the focus skill words. The left page of each book spread includes the focus skill words, previously taught skills, and high-frequency words. The right page contains the art to help students gain meaning.

<span style="background-color: yellow; border: 1px solid black; padding: 2px;"> </span> Phonics Skill	<span style="background-color: cyan; border: 1px solid black; padding: 2px;"> </span> New High Frequency Word
<span style="background-color: lightblue; border: 1px solid black; padding: 2px;"> </span> Previous High Frequency Word	<span style="background-color: green; border: 1px solid black; padding: 2px;"> </span> Previous Skill
<span style="background-color: pink; border: 1px solid black; padding: 2px;"> </span> Vocabulary or Non-Decodable	

Gene and his pals all live in a huge spruce tree. They use the trunk for their homes.

Gene sings his tunes at home when he is not with his pals.  
Gene's mom loves when Gene sings tunes.

Total Number of Words: 38  
Skill Word: 8  
Decodable Word: 37/38 = 97%

- **Connection Between Decoding & Comprehension:** Effective decoding is a precursor to reading comprehension. By strengthening students' decoding abilities, we pave the way for better comprehension in later stages, as the Science of Reading supports.
- **Cumulative Practice:** The Science of Reading emphasizes the importance of cumulative practice. Just Right Reader English and Spanish Decodables introduce and revisit phonics patterns, ensuring students practice and master skills before moving on to more complex texts.
- **High-Quality Texts:** Research shows that students' exposure to high-quality texts increases their overall literacy rates and comprehension skills. The decodables provide such exposure, further supported by the Science of Reading.
- **Reading Writing Connection:** Just Right Reader helps students progress along the language proficiency progression from Beginning to Advanced High through listening with tools like our QR code video phonics lessons, speaking using phonics skills, reading by decoding words, and writing in our books that include dry-erase and writing pages.

Just Right Reader's Literacy Programs are designed to seamlessly integrate phonemic awareness, decoding, and comprehension skills, using high-quality, engaging texts that reinforce foundational literacy practices. Through cumulative practice and a focus on targeted skill reviews, students are continually supported as they progress from basic phonics to more complex reading abilities. With the added benefits of QR code phonics lessons, interactive writing activities, and a focus on both reading and writing, our programs ensure that students develop strong, well-rounded literacy skills that will serve them throughout their academic journey.

## Building Knowledge

Just Right Reader is committed to providing a literacy program that aligns with grade-level content standards and effectively integrates knowledge and ideas within and across texts. Our approach is designed to build students' knowledge systematically while enhancing their reading comprehension and linguistic development.



## Cohesive Text Organization

Our texts are thoughtfully organized to build students' knowledge progressively. This organization ensures that each new reading material builds on prior knowledge, helping students connect new information with what they have already learned. By structuring our texts cohesively, we provide a seamless learning experience that reinforces students' understanding of key concepts and themes.

For example, our decodable books introduce new vocabulary words in context, allowing students to see how these words are used within sentences and stories. This approach helps students infer meanings and understand usage, thereby reinforcing their learning and building a strong foundation for future reading.



## Integration of Knowledge and Ideas

Questions and tasks in our program are designed to integrate knowledge and ideas both within a single informational text and across multiple texts. This approach encourages students to think critically and make connections between different pieces of information. By engaging with texts in this way, students develop a deeper understanding of the material and improve their ability to synthesize information from various sources.

For instance, our reading comprehension activities often involve discussions about the text, where students explore the meanings of new words and how they are used. These activities encourage students to interact with texts in meaningful ways, enhancing their comprehension skills and helping them see the relationships between different pieces of information.



Just Right Reader is dedicated to providing a cohesive and integrated literacy program that aligns with grade-level content standards. By thoughtfully organizing our texts and integrating knowledge and ideas across multiple texts, we help students build a strong foundation for reading comprehension and academic success. Our approach to vocabulary development, supported by contextual learning and supportive glossaries, ensures that students acquire the necessary skills to engage with complex material effectively. Through robust teacher support and professional development, we empower educators to deliver high-quality literacy instruction that meets the diverse needs of their students.

## Comprehension Skills

### Just Right Reader Phonics Progression

Just Right Reader supports teachers through the Science of Reading and targeted teaching strategies designed to meet current learning needs. Our program combines explicit phonics instruction with active practice, ensuring students develop the automaticity needed to comprehend complex grade-level texts. We believe the Science of Reading best supports a structured phonics program because decoding and linguistic comprehension depend on one another.

### Supporting Comprehension

Reading comprehension becomes increasingly important as they encounter more complex texts across various subjects. Just Right Reader's approach ensures that students are equipped with the skills necessary to tackle these challenges effectively.

1. **Explicit Phonics Instruction:** Our program continues to emphasize the importance of phonics, ensuring that students have a strong foundation in decoding skills. This foundation is critical for reading fluency and accuracy, which are essential for understanding more complex texts.
2. **Active Practice:** Students engage in active, thought-provoking exercises that promote critical thinking and deeper understanding. These activities encourage students to interact with texts in meaningful ways, enhancing their comprehension skills.
3. **Developing Automaticity:** By fostering automaticity in reading, students can focus their cognitive resources on comprehension rather than decoding. This shift allows them to better understand and interpret complex grade-level texts.

Targeted Teaching: Teachers receive support and resources to implement targeted teaching strategies that address the specific needs of their students. This personalized approach ensures that each student receives the instruction necessary to progress in their reading skills.

## Differentiation Strategies

- **Tailored Instructional Content:** *Our materials accommodate various learning styles, including visual, auditory, and kinesthetic, ensuring instruction meets each student's unique needs.*
- **Interactive Learning:** *We provide multisensory experiences, supporting bilingual students and those with disabilities by offering diverse pathways to learning.*
- **Professional Development:** *We equip educators with strategies for differentiated instruction, focusing on emergent bilingual students and those with disabilities.*
- **Feedback & Improvement:** *Continuous feedback from educators and experts helps us refine our resources to meet the evolving needs of diverse learners.*

## Vocabulary Skills

While Just Right Reader's Decodable Program provides comprehensive support for phonics and reading skills, it does not focus on explicit vocabulary instruction. However, for older students in grades 6-12, our Newcomer Program offers a more robust approach, including vocabulary instruction embedded within lesson plans and activities. These resources are designed to support language acquisition for English learners and older students, ensuring they receive both vocabulary development and literacy support tailored to their specific needs. The Newcomer Program provides enhanced teacher resources to address vocabulary instruction in greater depth.

### Contextual Vocabulary Integration

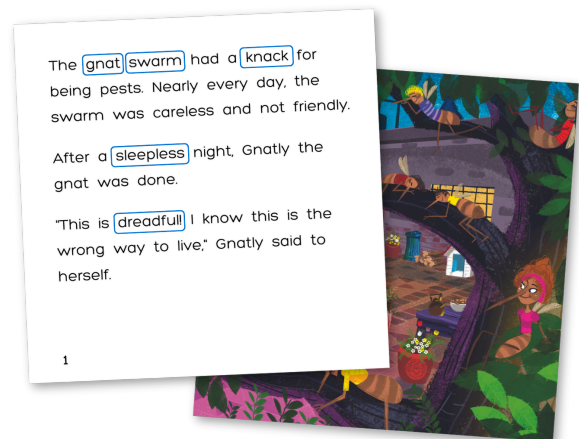
In our program, new vocabulary words are woven into sentences within our decodable texts. This approach allows students to encounter and understand new words in meaningful contexts rather than through isolated memorization. By seeing how new words are used within sentences, students can infer meanings and understand usage, which aids in retention and comprehension.

### Vocabulary in Decodable Texts

New vocabulary words are introduced on the title page of our decodable books. This preview helps set the stage for students to encounter and recognize these words as they read. For example, in the book *In PJ Fun*, students learn the words "jet" and "set," both of which appear in the text. By encountering these words in a story, students can better grasp their meanings and see how they are used in context.

### Vocabulary Development in Just Right Reader's Program

At Just Right Reader, we recognize that strong vocabulary is crucial for literacy and academic success. To support this, we integrate high-utility words into our reading materials—words students frequently encounter in conversations and texts across subjects. These words enhance comprehension of complex ideas and lay the foundation for advanced reading. By embedding vocabulary in context, we ensure students not only decode but also deepen their language understanding.



### High-Utility Vocabulary Words

The vocabulary words chosen for our program are carefully selected, ensuring they provide significant value to students' linguistic development and comprehension skills. These words are not just random selections but are carefully curated to enhance students' understanding and communication abilities. By focusing on high-utility words, we aim to equip students with a functional vocabulary that they can use in various academic and personal contexts.



## Integration into Context

New vocabulary words are seamlessly woven into the context of our decodable texts. For younger students, these words are introduced on the title page of each decodable book, providing a preview and setting the stage for their appearance in the text. For example, in *The Big Sip*, students learn the words "fizz" and "grin." By encountering these words within the story, students can infer their meanings and understand their usage, thereby reinforcing their learning.

## Vocabulary for Accelerating Students

As students progress, the vocabulary words selected for our program become more content-specific. These words are often tied to particular subjects or themes, ensuring that students acquire the terminology necessary for understanding and engaging with more advanced material. For example, vocabulary words in a science-themed text might include "evaporation," "photosynthesis," or "ecosystem," which are crucial for comprehending the content.



### New Vocabulary



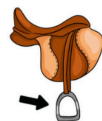
**bridle:** straps put around a horse's head used to control the horse



**saddle:** a padded seat for a horseback rider



**panicky:** feeling very scared



**stirrups:** pieces of metal that support a horseback rider's feet

## Supportive Glossaries

Our materials for older students include glossaries with student-friendly definitions to further support vocabulary development and reading comprehension. These glossaries provide clear, concise explanations of new words, making it easier for students to grasp and remember their meanings. By providing definitions in a context that is directly relevant to their reading, we help students build a deeper understanding of the material.

## Enhancing Linguistic Development

Our focus on vocabulary is not just about learning new words; it's about enhancing students' overall linguistic development. By encountering and using vocabulary in context, students can develop better comprehension skills and a stronger ability to express themselves. Vocabulary learning is integrated into the broader goal of developing proficient, confident readers.

## Comprehensive Literacy Education

Just Right Reader provides a comprehensive approach to literacy education. Our model ensures that students receive cohesive and effective phonics practice at school and home, fostering family engagement and collaborative learning. This commitment to sustainability in educational practices, materials, and professional development exemplifies our dedication to exceeding industry standards and promoting lasting literacy success.

Just Right Reader's proactive approach to sustainability, continuous improvement, and inclusive educational practices positions us as a leader in literacy education. Our commitment to aligning with and exceeding academic standards ensures that we provide the highest quality instruction, supporting educators and students in achieving their literacy goals.

### **Blended Instruction**

Just Right Reader's literacy program uniquely blends in-class, Take-Everywhere, and virtual instruction, offering a comprehensive and flexible learning experience for students and teachers alike. Our program integrates phonics lessons, lesson plans, and extensive resources to create a cohesive and supportive educational environment.

### **Phonics Lessons with QR Code Access**

Each decodable book in our program features a QR code linking to phonics videos in English and Spanish. These brief, easy-to-follow lessons help students practice sounds at their own pace and can be viewed repeatedly. By connecting school and home, the QR lessons ensure consistent literacy support, allowing students and families to reinforce learning together.

### **Comprehensive Lesson Plans**

Each decodable book is accompanied by a detailed lesson plan, organized by grade and set. Teachers can easily access the lesson plan for a specific decodable by selecting the appropriate grade and title. These lesson plans provide clear, concrete direction on lesson essentials, including learning objectives, key skills, and materials and preparation.

### **In-Class Instruction**

Our lesson plans are designed to provide clear, structured guidance for in-class instruction. Teachers can easily navigate the plans, which explicitly describe each activity, estimated instructional time, and instructional procedures. The detailed breakdown ensures that teachers can efficiently manage their classroom time and provide effective, targeted instruction.

### **Take-Everywhere Literacy Packs™**

Just Right Reader's Science of Reading Take-Everywhere Literacy Packs™ bridge the gap between school and home, providing essential phonics practice for every student, wherever they are. The included phonics lessons are accessible via QR codes and available in multiple languages, empowering caregivers who speak languages other than English. This accessibility enables students to revisit and reinforce their learning at home, breaking down barriers to literacy. The Home Connections section in Just Right Reader lesson plans offers practical activities and tips for parents to actively support their children's literacy development actively, ensuring learning continues beyond the classroom.

### **Virtual Instruction**

Our program's digital resources and QR code-accessible phonics videos make it easy to incorporate virtual instruction at home into the learning process. These resources provide flexibility and accessibility. Students can engage with the material on their own devices, allowing for a seamless transition between in-person and remote learning environments.



Just Right Reader's blended instruction approach integrates in-class, Take-Everywhere, and virtual learning to create a comprehensive and flexible literacy program. Our phonics lessons, accessible via QR codes, ensure that students receive consistent support across different learning environments. Detailed lesson plans provide clear guidance for teachers, while Take-Everywhere materials and virtual resources extend learning beyond the classroom. By supporting teachers and engaging students in meaningful ways, Just Right Reader helps build a strong foundation for literacy and lifelong learning.

### **Family Engagement**

QR Phonics Video Lessons: Just Right Reader video lessons in English and Spanish are a core element of our decodables. These lessons are fun, engaging, and informative. They help students with explicit instruction to practice skills and sounds in each of our decodable books. These videos build a deeper understanding of how to sound out words, spell, and build comprehension related to the stories they read. We've even heard from parents who have begun learning to read from our QR phonics video lessons! We also offer these videos in various other languages as part of our commitment to customization. Additional languages include Hmong, Urdu, Arabic, Mandarin, and Vietnamese.

Just Right Reader videos can also be customized to a district's logo to add a layer of customization and community. Additionally, superintendents or school leaders who wish to have a quick introduction clip of themselves can work with our project management team to make this happen. These videos are distributed to families during the implementation of Just Right Reader English and Spanish Decodables. The impact of hearing directly from their superintendent or principal is meaningful, as it foregrounds active learning strategies and promotes better educational outcomes. These customized videos have fostered personal connections among our students, their families, and the surrounding community. These interactive and engaging reading lessons are a powerful tool that can strengthen caregiver engagement and small-group instruction.

In addition to customized phonics videos, districts can also opt into a superintendent video with a special message for students and families about Just Right Reader English and Spanish Decodables being implemented in their schools. These videos are a reinforcement directly from the superintendent to families about the power of reading with your children. These powerful messages about supporting children as readers and developing reading habits are one of the defining features of Just Right Reader English and Spanish Decodables. These videos create a sense of community and family engagement.

## TAB F - Pricing

**EXHIBIT 1**  
**CATEGORIES SELECTED, DISCOUNTS FOR PRICING & CURRENT PUBLISHED PRICE LIST**

- Please place a checkmark next to each Category that you are offering in your proposal:

☒ Category 1: Books  
☐ Category 2: Periodicals

- **Proposed Contractual Discounts on Pricing for Categories Offered**

For each of the categories you selected above, provide your proposed **discount** off your list price on the attached *Proposal Discount Offer Worksheet*. You may offer tiers of discounts based on the different bid items or the sale quantity.

- **Current Published Price List for Items Offered**

For each of the bid items you wish to offer, please provide the current published list price. Please attach this information to your proposal on a separate sheet or via a weblink. Please match the Category item number from the Proposal Discount Offer Worksheet to the matching item on your current published price list.

**NOTE: The current price list will NOT be a part of your contractual obligation and may be modified at your discretion during the term of any contract that is awarded to you. You are however requested to provide us with an updated version of the current price list whenever it is updated. Only the percentage discount is contractually obligated.**



## PROPOSAL DISCOUNT OFFER WORKSHEET FOR RFP #2025-007

Category #1: Books		
Item	Description	% Discount Off Your Regular Rate

1 Lease of Titles

Category #2: Periodicals		
Item	Description	% Discount Off Your Regular Rate

2 Subscriptions

Category #1: Books		
Item	Description	% Discount Off Your Regular Rate

3 Alternative Books for Purchase

**EXHIBIT 2**  
**SAMPLE MARKET BASKET FORM**

On the following page is a sample of items that you are asked to prepare a quote using your current price list. The MARKET BASKET WORKSHEET represents a sample of items that could be ordered by customers under the planned awarded contract. This is a HYPOTHETICAL example of items and **does not** constitute any sort of order of work that will be incorporated into the awarded MSA. It will be used only for scoring your evaluation.

For the items on the MARKET BASKET WORKSHEET, please enter your current unit price for the items you are offering in your proposal. Again, this form is for evaluation purposes only and will not be part of any awarded contract.

**IMPORTANT NOTE: The information below is requested only for the purpose of scoring your response. It does not represent an actual order for services nor will it be incorporated into any awarded contract. Your response to Exhibit 1 will be the only contractual pricing obligation .**

## Exhibit 2 - Market Basket Worksheet for RFP #2025-007

### Service Category #1: Books

Item	Description	Qty	Unit of Measure	Current List Price	% Discount	Net Price After Discount
1	Book Lease Plan for Monthly Allotment of 65 High Demand Adult Titles	1	Lump Sum			
2	Book Lease Plan for Monthly Allotment of 35 Children's Titles	1	Lump Sum			
3	Alternative Books For Purchase	1	See attached Price Catalog		3%	

### Service Category #2: Periodicals

Item	Description	Qty	Unit of Measure	Current List Price	% Discount	Net Price After Discount
1	Annual Subscription for Periodicals Listed Below	1	Lump Sum			
	<i>ADDitude (4/yr)</i>					
	<i>All Recipes</i>					
	<i>Architectural Digest (11/yr)</i>					
	<i>BassMaster (9/yr)</i>					
	<i>Better Homes &amp; Gardens (12/yr)</i>					
	<i>Bloomberg Business Week</i>					
	<i>Bon Appetit</i>					
	<i>Bookmarks (6/yr)</i>					
	<i>Car and Driver (10/yr)</i>					
	<i>Consumer Reports (13/yr)</i>					
	<i>Cook's Illustrated (6/yr)</i>					
	<i>Cottage Journal</i>					
	<i>Country Home</i>					
	<i>Country Living (10/yr)</i>					
	<i>D - The Magazine of Dallas (8/yr)</i>					

*Dallas Morning News (daily and weekend)*  
*Discover (6/yr)*  
*Economist (51/yr)*  
*Elle Décor (9/yr)*  
*Essence (6/yr)*  
*Family Handyman (8/yr)*  
*Family Tree (6/yr)*  
*Fast Company*  
*Fine Gardening (6/yr)*  
*Food Network Magazine (10/yr)*  
*Forbes (7/yr)*  
*Fort Worth Star-Telegram (Daily and Weekend)*  
*Fort Worth Texas City Magazine (12/yr)*  
*Fortune (6/yr)*  
*Golf Digest*  
*Goodhousekeeping (10/yr)*  
*Harvard Business Review (6/yr)*  
*HGTV (10/yr)*  
*House Beautiful (10/yr)*  
*Kiplingers Personal Finance(12/yr)*  
*Magnolia Journal (4/yr)*  
*MaryJane's Farm*  
*Men's Health (10/yr)*  
*Milk Street (6/yr)*  
*Mother Earth News (6/yr)*  
*Motor Trend*  
*National Geographic*  
*Outside (10/yr)*  
*People (50/yr)*  
*Popular Mechanics (6/yr)*  
*Prevention (12/yr)*  
*Psychology Today (6/yr)*  
*Reader's Digest (LP) (10/yr)*  
*Real Simple (10/yr)*  
*Saturday Evening Post*  
*Scientific American*  
*Southern Home*  
*Southern Lady (7/yr)*  
*Southern Living (12/yr)*  
*Taste of Home*

*Tea time (6 /yr)*

*Texas Monthly*

*This Old House (6/yr)*

*Time*

*Travel + Leisure*

*USA Today (260/yr) Daily and Weekend*

*Veranda (6/yr)*

*Victoria (7/yr)*

*Wine Enthusiast*

*Women's Health (10/yr)*

*Writer's Digest (6/yr)*

Just Right Reader, Inc.	8/30/24				
Product Group	Parent SKU	Registered ISBN	Name/ Description	Price	3% Discount
ENGLISH LIBRARIES	LFULLD1E3	979-8-89422-841-9	Full Pre-Emergent - High Interest Deluxe Library, 2024 Edition: English, 445 titles, 445 books	\$2,700.00	\$2,619.00
ENGLISH LIBRARIES	LFULLD6E3	979-8-89422-842-6	Full Pre-Emergent - High Interest Deluxe Classpack, 2024 Edition: English, 445 titles, 2,670 books	\$15,000.00	\$14,550.00
ENGLISH LIBRARIES	LKTO2D1E3	979-8-89422-845-7	Kindergarten - 2nd Grade Delue Library, 2024-2025 Edition: English, 300 titles, 300 books	\$1,700.00	\$1,649.00
ENGLISH LIBRARIES	LKTO2D6E3	979-8-89422-847-1	Kindergarten - 2nd Grade Deluxe Classpack, 2024-2025 Edition: English, 300 titles, 1,800 books	\$10,000.00	\$9,700.00
ENGLISH LIBRARIES	LPRKLSBE3	979-8-89422-843-3	Pre-Emergent Library, 2023-2024 Edition, 85 titles, 85 books	\$552.50	\$535.93
ENGLISH LIBRARIES	LPK6LSBE3	979-8-89422-844-0	Pre-Emergent Classpack, 2023-2024 Edition, 85 titles, 510 books	\$3,315.00	\$3,215.55
ENGLISH LIBRARIES	LKINCE01	979-8-89422-851-8	Kindergarten Classic Library, 2024-2025 Edition: English, 75 titles, 75 books	\$450.00	\$436.50
ENGLISH LIBRARIES	LKIN6CE01	979-8-89422-850-1	Kindergarten Classic Classpack, 2024-2025 Edition: English, 75 titles, 450 books	\$2,700.00	\$2,619.00
ENGLISH LIBRARIES	LKINDE01	979-8-89422-848-8	Kindergarten Deluxe Library, 2024-2025 Edition: English, 85 titles, 85 books	\$510.00	\$494.70
ENGLISH LIBRARIES	LKIND6E01	979-8-89422-849-5	Kindergarten Deluxe Classpack, 2024-2025 Edition: English, 85 titles, 510 books	\$3,060.00	\$2,968.20
ENGLISH LIBRARIES	LFIRCE01	979-8-89422-862-4	1st Grade Classic Library, 2024-2025 Edition: English, 90 titles, 90 books	\$540.00	\$523.80
ENGLISH LIBRARIES	LFIR6CE01	979-8-89422-863-1	1st Grade Classic Classpack, 2024-2025 Edition: English, 90 titles, 540 books	\$3,240.00	\$3,142.80
ENGLISH LIBRARIES	LFIRDE01	979-8-89422-866-2	1st Grade Deluxe Library, 2024-2025 Edition: English, 125 titles, 125 books	\$750.00	\$727.50
ENGLISH LIBRARIES	LFIR6DE01	979-8-89422-867-9	1st Grade Deluxe Classpack, 2024-2025 Edition: English, 125 titles, 750 books	\$4,500.00	\$4,365.00
ENGLISH LIBRARIES	LSECCE01	979-8-89422-868-6	2nd Grade Classic Library, 2024-2025 Edition: English, 70 titles, 70 books	\$420.00	\$407.40
ENGLISH LIBRARIES	LSEC6CE01	979-8-89422-869-3	2nd Grade Classic Classpack, 2024-2025 Edition: English, 70 titles, 420 books	\$2,520.00	\$2,444.40
ENGLISH LIBRARIES	LSECDE01	979-8-89422-870-9	2nd Grade Deluxe Library, 2024-2025 Edition: English, 90 titles, 90 books	\$540.00	\$523.80
ENGLISH LIBRARIES	LSEC6DE01	979-8-89422-872-3	2nd Grade Deluxe Classpack, 2024-2025 Edition: English, 90 titles, 540 books	\$3,240.00	\$3,142.80
ENGLISH LIBRARIES	LDPYLBSBE	979-8-89423-708-4	High Interest Deluxe Library, 2023-2024 Edition: English, 60 titles, 60 books	\$495.00	\$480.15

ENGLISH LIBRARIES	LDPCLBSBE	979-8-89422-873-0	High Interest Classic Library, 2023-2024 Edition: English, 50 titles, 50 books	\$412.50	\$400.13
ENGLISH LIBRARIES	LD6YLBSBE	979-8-89423-524-0	High Interest Deluxe Classpack, 2023-2024 Edition: English, 60 titles, 360 books	\$2,970.00	\$2,880.90
ENGLISH LIBRARIES	LD6CLBSBE	979-8-89422-875-4	High Interest Classic Classpack, 2023-2024 Edition: English, 50 titles, 300 books	\$2,475.00	\$2,400.75
ENGLISH LIBRARIES	LNRKINE01	979-8-89422-875-4	Kindergarten New Release Expansion Library, 2024-2025: English, 27 titles, 27 books	\$162.00	\$157.14
ENGLISH LIBRARIES	LNRKIN6E01	979-8-89422-911-9	Kindergarten New Release Expansion Classpack, 2024-2025: English, 27 titles, 162 books	\$972.00	\$942.84
ENGLISH LIBRARIES	LNRFIRE01	979-8-89422-912-6	1st Grade New Release Expansion Library, 2024-2025: English, 42 titles, 42 books	\$252.00	\$244.44
ENGLISH LIBRARIES	LNRFIR6E01	979-8-89422-913-3	1st Grade New Release Expansion Classpack, 2024-2025: English, 42 titles, 252 books	\$1,512.00	\$1,466.64
ENGLISH LIBRARIES	LNRSECE01	979-8-89422-914-0	2nd Grade New Release Expansion Library, 2024-2025: English, 47 titles, 47 books	\$282.00	\$273.54
ENGLISH LIBRARIES	LNRSEC6E01	979-8-89422-916-4	2nd Grade New Release Expansion Classpack, 2024-2025: English, 47 titles, 282 books	\$1,692.00	\$1,641.24
ENGLISH LIBRARIES	SLPREKE01	979-8-89422-917-1	Pre-Emergent Starter Library, 2023-2024 Edition - English, 10 titles, 10 books	\$65.00	\$63.05
ENGLISH LIBRARIES	SLKINE02	979-8-89422-918-8	Kindergarten Starter Library, 2024-2025 Edition: English, 10 titles, 10 books	\$60.00	\$58.20
ENGLISH LIBRARIES	SLFIRE02	979-8-89422-919-5	1st Grade Starter Library, 2024-2025 Edition: English, 10 titles, 10 books	\$60.00	\$58.20
ENGLISH LIBRARIES	SLSECE02	979-8-89422-920-1	2nd Grade Starter Library, 2024-2025 Edition: English, 10 titles, 10 books	\$60.00	\$58.20
ENGLISH LIBRARIES	SLHIE01	979-8-89422-921-8	High Interest Starter Library, 2023-2024 Edition - English, 10 titles, 10 books	\$82.50	\$80.03
ENGLISH LIBRARIES	LSBDGE01	979-8-89422-924-9	Digraphs Skill Building Library, 2024-2025 Edition: English, 15 titles, 15 books	\$90.00	\$87.30
ENGLISH LIBRARIES	LSBRCE01	979-8-89422-945-4	R-Controlled Skill Building Library, 2024-2025 Edition: English, 10 titles, 10 books	\$60.00	\$58.20
ENGLISH LIBRARIES	LSBVTE01	979-8-89422-946-1	Vowel Teams Skill Building Library, 2024-2025 Edition: English, 10 titles, 10 books	\$60.00	\$58.20
Newcomer Libraries	LNWCFULE1	979-8-89422-988-1	Newcomer Library, Full Collection of Beginning - Reaching/Advanced: 105 titles, 105 books	\$850.00	\$824.50
Newcomer Libraries	LNWCFUL6E1	979-8-89422-989-8	Newcomer Classpack, Full Collection of Beginning - Reaching/Advanced: 105 titles, 630 books	\$5,100.00	\$4,947.00
Newcomer Libraries	LNWCBBE1	979-8-89422-852-5	Newcomer Library, Beginning/Beginner: 35 titles, 35 books	\$290.00	\$281.30

Newcomer Libraries	LNWCBB6E1	979-8-89422-853-2	Newcomer Classpack, Beginning/Beginner: 35 titles, 210 books	\$1,740.00	\$1,687.80
Newcomer Libraries	LNWCDIE1	979-8-89422-854-9	Newcomer Library, Developing/Intermediate: 35 titles, 35 books	\$290.00	\$281.30
Newcomer Libraries	LNWCDI6E1	979-8-89422-855-6	Newcomer Classpack, Developing/Intermediate: 35 titles, 210 books	\$1,740.00	\$1,687.80
Newcomer Libraries	LNWCRAE1	979-8-89422-856-3	Newcomer Library, Reaching/Advanced: 35 titles, 35 books	\$290.00	\$281.30
Newcomer Libraries	LNWCRA6E1	979-8-89422-857-0	Newcomer Classpack, Reaching/Advanced: 35 titles, 210 books	\$1,740.00	\$1,687.80
SPANISH LIBRARIES	LFLLSL00	979-8-89422-948-5	Pre-Emergent - High Interest Library, 2024 Edition - Spanish, 270 titles, 270 books	\$1,714.00	\$1,662.58
SPANISH LIBRARIES	LFL6SL00	979-8-89422-949-2	Pre-Emergent - High Interest Classpack, 2024 Edition - Spanish, 270 titles, 1620 books	\$9,500.00	\$9,215.00
SPANISH LIBRARIES	LK2LSL01	979-8-89422-950-8	Kindergarten - 2nd Grade Library, 2024 Edition - Spanish, 186 titles, 186 books	\$1,116.00	\$1,082.52
SPANISH LIBRARIES	LK26SL01	979-8-89422-953-9	Kindergarten - 2nd Grade Classpack, 2024 Edition - Spanish, 186 titles, 1116 books	\$6,200.00	\$6,014.00
SPANISH LIBRARIES	LPRKSL01	979-8-89422-954-6	Pre-Emergent Library, 2024 Edition - Spanish, 54 titles, 54 books	\$351.00	\$340.47
SPANISH LIBRARIES	LP6KSL01	979-8-89422-955-3	Pre-Emergent Classpack, 2024 Edition - Spanish, 54 titles, 324 books	\$2,106.00	\$2,042.82
SPANISH LIBRARIES	LKINSL01	979-8-89422-956-0	Kindergarten Library, 2024 Edition - Spanish, 66 titles, 66 books	\$396.00	\$384.12
SPANISH LIBRARIES	LK6NSL01	979-8-89422-957-7	Kindergarten Classpack, 2024 Edition - Spanish, 66 titles, 396 books	\$2,376.00	\$2,304.72
SPANISH LIBRARIES	LFIRSL01	979-8-89422-958-4	1st Grade Library, 2024 Edition - Spanish, 66 titles, 66 books	\$396.00	\$384.12
SPANISH LIBRARIES	LF6RSL01	979-8-89422-930-0	1st Grade Classpack, 2024 Edition - Spanish, 66 titles, 396 books	\$2,376.00	\$2,304.72
SPANISH LIBRARIES	LSECSL01	979-8-89422-931-7	2nd Grade Library, 2024 Edition - Spanish, 54 titles, 54 books	\$324.00	\$314.28
SPANISH LIBRARIES	LS6CSL01	979-8-89422-932-4	2nd Grade Classpack, 2024 Edition - Spanish, 54 titles, 324 books	\$1,944.00	\$1,885.68
SPANISH LIBRARIES	LDPLBSBS	979-8-89422-933-1	High Interest Spanish Library, 2024 Edition - 30 Titles, 30 Books	\$247.50	\$240.08
SPANISH LIBRARIES	LD6LBSBS	979-8-89422-934-8	High Interest Spanish Classpack, 2024 Edition - 30 Titles, 180 Books	\$1,485.00	\$1,440.45
SPANISH LIBRARIES	SLPREKS01	979-8-89422-935-5	Pre-Emergent Starter Library, 2024 Edition - Spanish, 10 titles, 10 books	\$65.00	\$63.05
SPANISH LIBRARIES	SLKINS01	979-8-89422-937-9	Kindergarten Starter Library, 2024 Edition - Spanish, 10 titles, 10 books	\$60.00	\$58.20
SPANISH LIBRARIES	SLFIRS01	979-8-89422-939-3	1st Grade Starter Library, 2024 Edition - Spanish, 10 titles, 10 books	\$60.00	\$58.20
SPANISH LIBRARIES	SLSECS01	979-8-89422-940-9	2nd Grade Starter Library, 2024 Edition - Spanish, 10 titles, 10 books	\$60.00	\$58.20



SKILL REVIEWS	LRPKNTHE	979-8-89422-960-7	Rising Kindergarten Skill Review, 2023-2024 Edition: English, 10 books (Review of Pre-Emergent Skills)	\$35.00	\$33.95
SKILL REVIEWS	RSFR3THE	979-8-89422-961-4	Rising 1st Grade Skill Review, 2024-2025 Edition: English, 10 books (Review of Kindergarten Skills)	\$35.00	\$33.95
SKILL REVIEWS	RSSE3THE	979-8-89422-962-1	Rising 2nd Grade Skill Review, 2024-2025 Edition: English, 10 books (Review of 1st Grade Skills)	\$35.00	\$33.95
SKILL REVIEWS	RSTH3THE	979-8-89422-963-8	Rising 3rd Grade Skill Review, 2024-2025 Edition: English, 10 books (Review of 2nd Grade Skills)	\$35.00	\$33.95
SKILL REVIEWS	LRPFOTHE	979-8-89422-964-5	Rising 4th Grade Skill Review, 2023-2024 Edition: English, 5 books (High Interest Set)	\$35.00	\$33.95
SKILL REVIEWS	LRPFITHE	979-8-89422-965-2	Rising 5th Grade Skill Review, 2023-2024 Edition: English, 5 books (High Interest Set)	\$35.00	\$33.95
SKILL REVIEWS	LRSKTHS1	979-8-89422-968-3	Rising Kindergarten Skill Review, 2024 Edition: Spanish, 10 books (Review of Pre-Emergent Skills)	\$35.00	\$33.95
SKILL REVIEWS	LRS1THS1	979-8-89422-970-6	Rising 1st Grade Skill Review, 2024 Edition: Spanish, 10 books (Review of Kindergarten Skills)	\$35.00	\$33.95
SKILL REVIEWS	LRS2THS1	979-8-89422-971-3	Rising 2nd Grade Skill Review, 2024 Edition: Spanish, 10 books (Review of 1st Grade Skills)	\$35.00	\$33.95
SKILL REVIEWS	LRS3THS1	979-8-89422-972-0	Rising 3rd Grade Skill Review, 2024 Edition: Spanish, 10 books (Review of 2nd Grade Skills)	\$35.00	\$33.95
SKILL REVIEWS	LRS4THS	979-8-89422-973-7	Rising 4th Grade Skill Review, 2023-2024 Edition: Spanish, 5 books (High Interest Set)	\$35.00	\$33.95
SKILL REVIEWS	LRS5THS	979-8-89422-974-4	Rising 5th Grade Skill Review, 2023-2024 Edition: Spanish, 5 books (High Interest Set)	\$35.00	\$33.95
TAKE-EVERYWHERE PACKS	RTD01SAE		Take-Everywhere Decodable Packs - (1 Round)	\$35.00	\$33.95
TAKE-EVERYWHERE PACKS	RTD02SAE		Take-Everywhere Decodable Packs - (2 Rounds)	\$70.00	\$67.90
TAKE-EVERYWHERE PACKS	RTD03SAE		Take-Everywhere Decodable Packs - (3 Rounds)	\$105.00	\$101.85
TAKE-EVERYWHERE PACKS	RTD04SAE		Take-Everywhere Decodable Packs - (4 Rounds)	\$140.00	\$135.80
TAKE-EVERYWHERE PACKS	RTD05SAE		Take-Everywhere Decodable Packs - (5 Rounds)	\$175.00	\$169.75
TAKE-EVERYWHERE PACKS	RTD06SAE		Take-Everywhere Decodable Packs - (6 Rounds)	\$210.00	\$203.70
TAKE-EVERYWHERE PACKS	RTD07SAE		Take-Everywhere Decodable Packs - (7 Rounds)	\$245.00	\$237.65
TAKE-EVERYWHERE PACKS	RTD08SAE		Take-Everywhere Decodable Packs - (8 Rounds)	\$280.00	\$271.60
TAKE-EVERYWHERE PACKS	RTD09SAE		Take-Everywhere Decodable Packs - (9 Rounds)	\$315.00	\$305.55
TAKE-EVERYWHERE PACKS	RTD10SAE		Take-Everywhere Decodable Packs - (10 Rounds)	\$350.00	\$339.50
TAKE-EVERYWHERE PACKS	RTD11SAE		Take-Everywhere Decodable Packs - (11 Rounds)	\$385.00	\$373.45
TAKE-EVERYWHERE PACKS	RTD12SAE		Take-Everywhere Decodable Packs - (12 Rounds)	\$420.00	\$407.40
TAKE-EVERYWHERE PACKS	RTD01SAS		Take-Everywhere Decodable Packs - Spanish (1 Round)	\$35.00	\$33.95
TAKE-EVERYWHERE PACKS	RTD02SAS		Take-Everywhere Decodable Packs - Spanish (2 Rounds)	\$70.00	\$67.90

TAKE-EVERYWHERE PACKS	RTD03SAS		Take-Everywhere Decodable Packs - Spanish (3 Rounds)	\$105.00	\$101.85
TAKE-EVERYWHERE PACKS	RTD04SAS		Take-Everywhere Decodable Packs - Spanish (4 Rounds)	\$140.00	\$135.80
TAKE-EVERYWHERE PACKS	RTD05SAS		Take-Everywhere Decodable Packs - Spanish (5 Rounds)	\$175.00	\$169.75
TAKE-EVERYWHERE PACKS	RTD06SAS		Take-Everywhere Decodable Packs - Spanish (6 Rounds)	\$210.00	\$203.70
TAKE-EVERYWHERE PACKS	RTD07SAS		Take-Everywhere Decodable Packs - Spanish (7 Rounds)	\$245.00	\$237.65
TAKE-EVERYWHERE PACKS	RTD08SAS		Take-Everywhere Decodable Packs - Spanish (8 Rounds)	\$280.00	\$271.60
TAKE-EVERYWHERE PACKS	RTE05Y2E		Take-Everywhere Decodable Packs, Year 2 Discounted Rate - (5 Rounds)	\$166.25	\$161.26
TAKE-EVERYWHERE PACKS	RTE06Y2E		Take-Everywhere Decodable Packs, Year 2 Discounted Rate - (6 Rounds)	\$199.50	\$193.52
TAKE-EVERYWHERE PACKS	RTE07Y2E		Take-Everywhere Decodable Packs, Year 2 Discounted Rate - (7 Rounds)	\$232.75	\$225.77
TAKE-EVERYWHERE PACKS	RTE08Y2E		Take-Everywhere Decodable Packs, Year 2 Discounted Rate - (8 Rounds)	\$266.00	\$258.02
TAKE-EVERYWHERE PACKS	RTE09Y2E		Take-Everywhere Decodable Packs, Year 2 Discounted Rate - (9 Rounds)	\$299.25	\$290.27
TAKE-EVERYWHERE PACKS	RTE10Y2E		Take-Everywhere Decodable Packs, Year 2 Discounted Rate - (10 Rounds)	\$332.50	\$322.53
TAKE-EVERYWHERE PACKS	RTE11Y2E		Take-Everywhere Decodable Packs, Year 2 Discounted Rate - (11 Rounds)	\$365.75	\$354.78
TAKE-EVERYWHERE PACKS	RTE12Y2E		Take-Everywhere Decodable Packs, Year 2 Discounted Rate - (12 Rounds)	\$399.00	\$387.03
TAKE-EVERYWHERE PACKS	RTE05Y3E		Take-Everywhere Decodable Packs, Year 3 Discounted Rate - (5 Rounds)	\$157.50	\$152.78
TAKE-EVERYWHERE PACKS	RTE06Y3E		Take-Everywhere Decodable Packs, Year 3 Discounted Rate - (6 Rounds)	\$189.00	\$183.33
TAKE-EVERYWHERE PACKS	RTE07Y3E		Take-Everywhere Decodable Packs, Year 3 Discounted Rate - (7 Rounds)	\$220.50	\$213.89
TAKE-EVERYWHERE PACKS	RTE08Y3E		Take-Everywhere Decodable Packs, Year 3 Discounted Rate - (8 Rounds)	\$252.00	\$244.44
TAKE-EVERYWHERE PACKS	RTE09Y3E		Take-Everywhere Decodable Packs, Year 3 Discounted Rate - (9 Rounds)	\$283.50	\$275.00
TAKE-EVERYWHERE PACKS	RTE10Y3E		Take-Everywhere Decodable Packs, Year 3 Discounted Rate - (10 Rounds)	\$315.00	\$305.55
TAKE-EVERYWHERE PACKS	RTE11Y3E		Take-Everywhere Decodable Packs, Year 3 Discounted Rate - (11 Rounds)	\$346.50	\$336.11
TAKE-EVERYWHERE PACKS	RTE12Y3E		Take-Everywhere Decodable Packs, Year 3 Discounted Rate - (12 Rounds)	\$378.00	\$366.66
TAKE-EVERYWHERE PACKS	RTE05Y4E		Take-Everywhere Decodable Packs, Year 4 Discounted Rate - (5 Rounds)	\$148.75	\$144.29
TAKE-EVERYWHERE PACKS	RTE06Y4E		Take-Everywhere Decodable Packs, Year 4 Discounted Rate - (6 Rounds)	\$178.50	\$173.15
TAKE-EVERYWHERE PACKS	RTE07Y4E		Take-Everywhere Decodable Packs, Year 4 Discounted Rate - (7 Rounds)	\$208.25	\$202.00
TAKE-EVERYWHERE PACKS	RTE08Y4E		Take-Everywhere Decodable Packs, Year 4 Discounted Rate - (8 Rounds)	\$238.00	\$230.86
TAKE-EVERYWHERE PACKS	RTE09Y4E		Take-Everywhere Decodable Packs, Year 4 Discounted Rate - (9 Rounds)	\$267.75	\$259.72
TAKE-EVERYWHERE PACKS	RTE10Y4E		Take-Everywhere Decodable Packs, Year 4 Discounted Rate - (10 Rounds)	\$297.50	\$288.58
TAKE-EVERYWHERE PACKS	RTE11Y4E		Take-Everywhere Decodable Packs, Year 4 Discounted Rate - (11 Rounds)	\$327.25	\$317.43
TAKE-EVERYWHERE PACKS	RTE12Y4E		Take-Everywhere Decodable Packs, Year 4 Discounted Rate - (12 Rounds)	\$357.00	\$346.29
TAKE-EVERYWHERE PACKS	RTE05UP4E		Multi-Year Take Everywhere Decodable Packs - (5 Rounds x 4 Years with 15% Prepay Discount)	\$595.00	\$577.15
TAKE-EVERYWHERE PACKS	RTE06UP4E		Multi-Year Take Everywhere Decodable Packs - (6 Rounds x 4 Years with 15% Prepay Discount)	\$714.00	\$692.58
TAKE-EVERYWHERE PACKS	RTE07UP4E		Multi-Year Take Everywhere Decodable Packs - (7 Rounds x 4 Years with 15% Prepay Discount)	\$833.00	\$808.01

TAKE-EVERYWHERE PACKS	RTE08UP4E		Multi-Year Take Everywhere Decodable Packs - (8 Rounds x 4 Years with 15% Prepay Discount)	\$952.00	\$923.44
TAKE-EVERYWHERE PACKS	RTE09UP4E		Multi-Year Take Everywhere Decodable Packs - (9 Rounds x 4 Years with 15% Prepay Discount)	\$1,071.00	\$1,038.87
TAKE-EVERYWHERE PACKS	RTE10UP4E		Multi-Year Take Everywhere Decodable Packs - (10 Rounds x 4 Years with 15% Prepay Discount)	\$1,190.00	\$1,154.30
TAKE-EVERYWHERE PACKS	RTE11UP4E		Multi-Year Take Everywhere Decodable Packs - (11 Rounds x 4 Years with 15% Prepay Discount)	\$1,309.00	\$1,269.73
TAKE-EVERYWHERE PACKS	RTE12UP4E		Multi-Year Take Everywhere Decodable Packs - (12 Rounds x 4 Years with 15% Prepay Discount)	\$1,428.00	\$1,385.16
TAKE-EVERYWHERE PACKS	RTD01NEWB		Board Book Newcomer School Readiness Pack (1 Round)- 4 board books, 1 tote bag	\$35.00	\$33.95
ACCESSORIES	BBTB01		Just Right Reader Tote Bag for Board Books (English Set)	\$3.50	\$3.40
ACCESSORIES	BBP01THE		Just Right Reader Standard Backpack	\$0.00	\$0.00
BOARD BOOKS	L012LBBE	979-8-89422-910-2	Board Books, 0-12 Months, 12 books & 24 videos	\$87.00	\$84.39
ACCESSORIES	979-8-89422-468-8		Learning Together Guide, Board Books: 0-12 Months, English	\$3.50	\$3.40
BOARD BOOKS	L1324LBBE	979-8-89422-925-6	Board Books, 12-24 Months, 12 books, 24 videos	\$87.00	\$84.39
ACCESSORIES	979-8-88888-569-7		Learning Together Guide, Board Books: 12-24 Months, English	\$3.50	\$3.40
BOARD BOOKS	L2536LBBE	979-8-89422-926-3	Board Books, 24-36 Months, 12 books, 24 videos	\$87.00	\$84.39
ACCESSORIES	979-8-89422-469-5		Learning Together Guide, Board Books: 24-36 Months, English	\$3.50	\$3.40
BOARD BOOKS	L036LBBE	979-8-89422-977-5	Board Books, 0-36 Months Library, 36 books, 78 videos	\$261.00	\$253.17
BOARD BOOKS	L036GBBE		Learning Together Guide, Board Books: 0-36 Months	\$10.50	\$10.19
ACCESSORIES	979-8-89239-831-2		Learning Together Guide, Board Books: 3-5 years, English	\$3.50	\$3.40
ACCESSORIES	TOOLKE01	979-8-89422-938-6	Phonics Toolkit, English	\$75.00	\$72.75
ACCESSORIES	TOOLKS01	979-8-89423-296-6	Phonics Toolkit, Spanish	\$75.00	\$72.75
BOARD BOOKS	SLBB012E01	979-8-89422-979-9	Board Books 0-12 Months Starter Library - English, 3 titles, 3 books	\$22.00	\$21.34
BOARD BOOKS	SLBB1324E01	979-8-89422-980-5	Board Books 12-24 Months Starter Library - English, 3 titles, 3 books	\$22.00	\$21.34
BOARD BOOKS	SLBB2536E01	979-8-89422-981-2	Board Books 24-36 Months Starter Library - English, 3 titles, 3 books	\$22.00	\$21.34
BOARD BOOKS	L012LBBS	979-8-89422-982-9	Board Books, 0-12 Months - Spanish: 12 books & 24 videos	\$87.00	\$84.39
BOARD BOOKS	L1324LBBS	979-8-89422-983-6	Board Books, 12-24 Months - Spanish: 12 books, 24 videos	\$87.00	\$84.39

BOARD BOOKS	L2536LBBS	979-8-89422-984-3	Board Books, 24-36 Months - Spanish: 12 books, 24 videos	\$87.00	\$84.39
BOARD BOOKS	L036LBBS	979-8-89422-985-0	Board Books, 0-36 Months Library - Spanish: 36 books, 78 videos	\$261.00	\$253.17
CUSTOM	RTCUSAE		Customization	\$10,000.00	\$9,700.00
CUSTOM	RTCUSMAT		Custom Printed Materials/Resources	Inquire	
PROFESSIONAL SERVICES	CPDPROF		Professional Services- Just Right Reader In-Person Training	Inquire	
PROFESSIONAL SERVICES	CPDPROT		Professional Services- Just Right Reader Virtual Teacher Training - Per Session	\$750.00	
PROFESSIONAL SERVICES	CPDPRTUA		Professional Development, Asynchronous Course (Per Attendee)	\$75.00	

## TAB G -Required Attachments

**CHECKLIST**

Please utilize this checklist to ensure that all required documents are included with your proposal. IF AN ATTACHMENT DOES NOT APPLY, PLEASE MARK AS “**NOT APPLICABLE**” AND SUBMIT WITH THE PROPOSAL. FAILURE TO SUBMIT **ALL REQUIRED DOCUMENTS** MAY NEGATIVELY IMPACT YOUR EVALUATION SCORE.

- ☒ Cover Sheet & Statement of Understanding
- ☒ Key Personnel
- ☒ References
- ☒ Project Related Experience and Qualifications
- ☒ Technical Proposal
- ☒ Attachment I: Instructions for Proposals Compliance and Submittal
- ☒ Attachment II: Certification of Offeror
- ☒ Attachment III: Certification Regarding Debarment
- ☒ Attachment IV: Restrictions on Lobbying
- ☒ Attachment V: Drug-Free Workplace Certification
- ☒ Attachment VI: Certification Regarding Disclosure of Conflict of Interest
- ☒ Attachment VII: Certification of Fair Business Practices
- ☒ Attachment VIII: Certification of Good Standing Texas Corporate Franchise Tax Certification
- ☒ Attachment IX: Historically Underutilized Businesses, Minority Or Women-Owned Or Disadvantaged Business Enterprises
- ☒ Attachment X: Federal and State of Texas Required Procurement Provisions
- ☒ Attachment XI: CIQ Form
- ☒ Exhibit 1: Categories Selected, Discounts for Pricing & Current Published Price List
- ☒ Exhibit 2: Sample Market Basket Form (if applicable)
- ☒ Exhibit 3: Service Area Designation Forms
- ☒ Exhibit 4: Questionnaire

Respondent recognizes that all proposals must be submitted electronically through **PUBLICPURCHASE.COM** by the RFP due date and time. All other forms of submission will be deemed non-responsive and will not be opened or considered.

**ATTACHMENT I: INSTRUCTIONS  
FOR PROPOSALS COMPLIANCE AND SUBMITTAL**

**Compliance with the Solicitation**

Submissions must be in strict compliance with this solicitation. Failure to comply with all provisions of the solicitation may result in disqualification.

**Compliance with the NCTCOG Standard Terms and Conditions**

By signing its submission, Offeror acknowledges that it has read, understands and agrees to comply with the NCTCOG standard terms and conditions.

**Acknowledgment of Insurance Requirements**

By signing its submission, Offeror acknowledges that it has read and understands the insurance requirements for the submission. Offeror also understands that the evidence of required insurance must be submitted within ten (10) working days following notification of its offer being accepted; otherwise, NCTCOG may rescind its acceptance of the Offeror's proposals. The insurance requirements are outlined in Section 2.2 - General Terms and Conditions.

\_\_\_\_\_  
Just Right Reader, Inc.

Vendor Name



\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Julianne DeMartino

Typed Name

\_\_\_\_\_  
11/08/2024

Date

**ATTACHMENT II: CERTIFICATIONS OF OFFEROR**

I hereby certify that the information contained in this proposal and any attachments is true and correct and may be viewed as an accurate representation of proposed services to be provided by this organization. I certify that no employee, board member, or agent of the North Central Texas Council of Governments has assisted in the preparation of this proposal. I acknowledge that I have read and understand the requirements and provisions of the solicitation and that the organization will comply with the regulations and other applicable local, state, and federal regulations and directives in the implementation of this contract.

I also certify that I have read and understood all sections of this solicitation and will comply with all the terms and conditions as stated; and furthermore that I, Julianne DeMartino (typed or printed name) certify that I am the Sr. VP of Strategic Growth (title) of the corporation, partnership, or sole proprietorship, or other eligible entity named as offeror and respondent herein and that I am legally authorized to sign this offer and to submit it to the North Central Texas Council of Governments, on behalf of said offeror by authority of its governing body.

Just Right Reader, Inc.

Vendor Name

  
\_\_\_\_\_

Authorized Signature

Julianne DeMartino

Typed Name

11/08/2024

Date



**ATTACHMENT III: CERTIFICATION  
REGARDING DEBARMENT, SUSPENSION AND OTHER RESPONSIBILITY MATTERS**

This certification is required by the Federal Regulations Implementing Executive Order 12549, Debarment and Suspension, 45 CFR Part 93, Government-wide Debarment and Suspension, for the Department of Agriculture (7 CFR Part 3017), Department of Labor (29 CFR Part 98), Department of Education (34 CFR Parts 85, 668, 682), Department of Health and Human Services (45 CFR Part 76).

The undersigned certifies, to the best of his or her knowledge and belief, that both it and its principals:

1. Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction by any federal department or agency;
2. Have not within a three-year period preceding this contract been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State, or Local) transaction or contract under a public transaction, violation of federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification, or destruction of records, making false Proposals, or receiving stolen property;
3. Are not presently indicated for or otherwise criminally or civilly charged by a government entity with commission of any of the offense enumerated in Paragraph (2) of this certification; and,
4. Have not within a three-year period preceding this contract had one or more public transactions terminated for cause or default.

Where the prospective recipient of federal assistance funds is unable to certify to any of the qualifications in this certification, such prospective recipient shall attach an explanation to this certification form.

Just Right Reader, Inc.  
\_\_\_\_\_  
Vendor Name

  
\_\_\_\_\_  
Authorized Signature

Julianne DeMartino  
\_\_\_\_\_  
Typed Name

11/08/2024  
\_\_\_\_\_  
Date

#### **ATTACHMENT IV: RESTRICTIONS ON LOBBYING**

Section 319 of Public Law 101-121 prohibits recipients of federal contracts, grants, and loans exceeding \$100,000 at any tier under a federal contract from using appropriated funds for lobbying the Executive or Legislative Branches of the federal government in connection with a specific contract, grant, or loan. Section 319 also requires each person who requests or receives a federal contract or grant in excess of \$100,000 to disclose lobbying.

No appropriated funds may be expended by the recipient of a federal contract, loan, or cooperative agreement to pay any person for influencing or attempting to influence an officer or employee of any federal executive department or agency as well as any independent regulatory commission or government corporation, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with any of the following covered federal actions: the awarding of any federal contract, the making of any federal grant, the making of any federal loan the entering into of any cooperative agreement and the extension, continuation, renewal, amendment, or modification of any federal contract, grant, loan, or cooperative agreement.

As a recipient of a federal grant exceeding \$100,000, NCTCOG requires its subcontractors of that grant to file a certification, set forth in Appendix B.1, that neither the agency nor its employees have made, or will make, any payment prohibited by the preceding paragraph.

Subcontractors are also required to file with NCTCOG a disclosure form, set forth in Appendix B.2, if the subcontractor or its employees have made or have agreed to make any payment using nonappropriated funds (to include profits from any federal action), which would be prohibited if paid for with appropriated funds.

(Continued on next page)

**LOBBYING CERTIFICATION  
FOR CONTRACTS, GRANTS, LOANS, AND COOPERATIVE AGREEMENTS**

The undersigned certifies, to the best of his or her knowledge or belief, that:

1. No federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an officer or employee of a Member of Congress in connection with the awarding of any federal contract, the making of any federal loan, the entering into of any cooperative Contract, and the extension, continuation, renewal, amendment, or modification or any federal contract, grant, loan, or cooperative contract; and
2. If any funds other than federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this federal contract, grant, loan, and or cooperative contract, the undersigned shall complete and submit Standard Form – LLL, “Disclosure Form to Report Lobbying”, in accordance with the instructions.
3. The undersigned shall require that the language of this certification be included in the award documents for all sub-awards at all tiers and that all sub-recipients shall certify accordingly.

\_\_\_\_\_  
Just Right Reader, Inc.  
Vendor Name

\_\_\_\_\_  
  
Authorized Signature

\_\_\_\_\_  
Julianne DeMartino  
Typed Name

\_\_\_\_\_  
11/08/2024  
Date

**ATTACHMENT V: DRUG-FREE WORKPLACE CERTIFICATION**

The Just Right Reader, Inc. (company name) will provide a Drug Free Work Place in compliance with the Drug Free Work Place Act of 1988. The unlawful manufacture, distribution, dispensing, possession or use of a controlled substance is prohibited on the premises of the Just Right Reader, Inc. (company name) or any of its facilities. Any employee who violates this prohibition will be subject to disciplinary action up to and including termination. All employees, as a condition of employment, will comply with this policy.

**CERTIFICATION REGARDING DRUG-FREE WORKPLACE**

This certification is required by the Federal Regulations Implementing Sections 5151-5160 of the Drug-Free Workplace Act, 41 U.S.C. 701, for the Department of Agriculture (7 CFR Part 3017), Department of Labor (29 CFR Part 98), Department of Education (34 CFR Parts 85, 668 and 682), Department of Health and Human Services (45 CFR Part 76).

The undersigned subcontractor certifies it will provide a drug-free workplace by:

Publishing a policy Proposal notifying employees that the unlawful manufacture, distribution, dispensing, possession or use of a controlled substance is prohibited in the workplace and specifying the consequences of any such action by an employee;

Establishing an ongoing drug-free awareness program to inform employees of the dangers of drug abuse in the workplace, the subcontractor's policy of maintaining a drug-free workplace, the availability of counseling, rehabilitation and employee assistance programs, and the penalties that may be imposed on employees for drug violations in the workplace;

Providing each employee with a copy of the subcontractor's policy Proposal;

Notifying the employees in the subcontractor's policy Proposal that as a condition of employment under this subcontract, employees shall abide by the terms of the policy Proposal and notifying the subcontractor in writing within five days after any conviction for a violation by the employee of a criminal drug abuse statute in the workplace;

Notifying the Board within ten (10) days of the subcontractor's receipt of a notice of a conviction of any employee; and,

Taking appropriate personnel action against an employee convicted of violating a criminal drug statute or requires such employee to participate in a drug abuse assistance or rehabilitation program.

Just Right Reader, Inc.

Vendor Name



Authorized Signature

Julianne DeMartino

Typed Name

11/08/2024

Date

**ATTACHMENT VI: DISCLOSURE OF CONFLICT OF INTEREST**  
**CERTIFICATION REGARDING DISCLOSURE OF CONFLICT OF INTEREST**

The undersigned certifies that, to the best of his or her knowledge or belief, that:

“No employee of the contractor, no member of the contractor’s governing board or body, and no person who exercises any functions or responsibilities in the review or approval of the undertaking or carrying out of this contract shall participate in any decision relating to this contract which affects his/her personal pecuniary interest.

Executives and employees of contractor shall be particularly aware of the varying degrees of influence that can be exerted by personal friends and associates and, in administering the contract, shall exercise due diligence to avoid situations which give rise to an assertion that favorable treatment is being granted to friends and associates. When it is in the public interest for the contractor to conduct business with a friend or associate of an executive or employee of the contractor, an elected official in the area or a member of the North Central Texas Council of Governments, a permanent record of the transaction shall be retained.

Any executive or employee of the contractor, an elected official in the area or a member of the NCTCOG, shall not solicit or accept money or any other consideration from a third person, for the performance of an act reimbursed in whole or part by contractor or Department. Supplies, tools, materials, equipment or services purchased with contract funds shall be used solely for purposes allowed under this contract. No member of the NCTCOG shall cast a vote on the provision of services by that member (or any organization which that member represents) or vote on any matter which would provide a direct or indirect financial benefit to the member or any business or organization which the member directly represents”.

No officer, employee or paid consultant of the contractor is a member of the NCTCOG.

No officer, manager or paid consultant of the contractor is married to a member of the NCTCOG.

No member of NCTCOG directly owns, controls or has interest in the contractor.

The contractor has disclosed any interest, fact, or circumstance that does or may present a potential conflict of interest.

No member of the NCTCOG receives compensation from the contractor for lobbying activities as defined in Chapter 305 of the Texas Government Code.

Should the contractor fail to abide by the foregoing covenants and affirmations regarding conflict of interest, the contractor shall not be entitled to the recovery of any costs or expenses incurred in relation to the contract and shall immediately refund to the North Central Texas Council of Governments any fees or expenses that may have been paid under this contract and shall further be liable for any other costs incurred or damages sustained by the NCTCOG as it relates to this contract.

\_\_\_\_\_  
Just Right Reader, Inc.

Vendor Name

\_\_\_\_\_  


Authorized Signature

\_\_\_\_\_  
Julianne DeMartino

Typed Name

\_\_\_\_\_  
11/08/2024

Date

**ATTACHMENT VII: CERTIFICATION OF FAIR BUSINESS PRACTICES**

That the submitter has not been found guilty of unfair business practices in a judicial or state agency administrative proceeding during the preceding year. The submitter further affirms that no officer of the submitter has served as an officer of any company found guilty of unfair business practices in a judicial or state agency administrative during the preceding year.

Just Right Reader, Inc.

Vendor Name



Authorized Signature

Julianne DeMartino

Typed Name

11/08/2024

Date

The undersigned authorized representative of the corporation making the offer herein certified that the following indicated Proposal is true and correct and that the undersigned understands that making a false Proposal is a material breach of contract and is grounds for contract cancellation.

\_\_\_\_\_ The Corporation is a non-profit corporation or is otherwise not subject to payment of franchise taxes to the State of Texas.

Pursuant to Article 2.45, Texas Business Corporation Act, the North Central Texas Council of Governments reserves the right to request information regarding state franchise tax payments.

Authorized Signature

11/08/2024

---

Date

**ATTACHMENT IX: HISTORICALLY UNDERUTILIZED BUSINESSES,  
MINORITY OR WOMEN-OWNED OR DISADVANTAGED BUSINESS ENTERPRISES**

Historically Underutilized Businesses (HUBs), minority or women-owned or disadvantaged businesses enterprises (M/W/DBE) are encouraged to participate in the solicitation process.

NCTCOG recognizes the certifications of most agencies. HUB vendors must submit a copy of their certification for consideration during the evaluation of their proposal. Please attach the copy to this form. This applies only to the Offeror and not a subcontractor.

Texas vendors who are not currently certified are encouraged to contact either the Texas United Certification Program, State of Texas HUB Program, or the North Central Texas Regional Certification Agency, among others. Contact:

State of Texas HUB Program  
Texas Comptroller of Public Accounts  
Lyndon B. Johnson State Office Building  
111 East 17th Street  
Austin, Texas 78774  
(512) 463-6958  
<http://www.window.state.tx.us/procurement/prog/hub/>

North Central Texas Regional Certification Agency  
624 Six Flags Drive, Suite 100  
Arlington, TX 76011  
(817) 640-0606  
<http://www.nctrca.org/certification.html>

Texas United Certification Program  
USDOT website at  
<https://www.transportation.gov/DBE>

**You must include a copy of your certification document as part of this solicitation to receive points in the evaluation.**

**Vendor to Sign Below to Attest to Validity of Certification:**

\_\_\_\_ Just Right Reader, Inc. \_\_\_\_\_

Vendor Name

\_\_\_\_\_  


Authorized Signature

\_\_\_\_ Julianne DeMartino \_\_\_\_\_

Typed Name

\_\_\_\_ 11/08/2024 \_\_\_\_\_

Date



**ATTACHMENT X: NCTCOG FEDERAL AND STATE OF TEXAS  
REQUIRED PROCUREMENT PROVISIONS**

**The following provisions are mandated by Federal and/or State of Texas law. Failure to certify to the following will result in disqualification of consideration for contract. Entities or agencies that are not able to comply with the following will be ineligible for consideration of contract award.**

**PROHIBITED TELECOMMUNICATIONS AND VIDEO SURVEILLANCE SERVICES OR EQUIPMENT  
CERTIFICATION**

This Contract is subject to the Public Law 115-232, Section 889, and 2 Code of Federal Regulations (CFR) Part 200, including §200.216 and §200.471, for prohibition on certain telecommunications and video surveillance or equipment.

Public Law 115-232, Section 889, identifies that restricted telecommunications and video surveillance equipment or services (e.g., phones, internet, video surveillance, cloud servers) include the following:

- A) Telecommunications equipment that is produced by Huawei Technologies Company or ZTE Corporation (or any subsidiary or affiliates of such entities).
- B) Video surveillance and telecommunications equipment produced by Hytera Communications Corporations, Hangzhou Hikvision Digital Technology Company, or Dahua Technology Company (or any subsidiary or affiliates of such entities).
- C) Telecommunications or video surveillance services used by such entities or using such equipment.
- D) Telecommunications or video surveillance equipment or services produced or provided by an entity that the Secretary of Defense, Director of the National Intelligence, or the Director of the Federal Bureau of Investigation reasonably believes to be an entity owned or controlled by the government of a covered foreign country. The entity identified below, through its authorized representative, hereby certifies that no funds under this Contract will be obligated or expended to procure or obtain telecommunication or video surveillance services or equipment or systems that use covered telecommunications equipment or services as a substantial or essential component of any system, or as a critical technology as part of any system prohibited by 2 CFR §200.216 and §200.471, or applicable provisions in Public Law 115-232 Section 889.

☒ **The Contractor or Subrecipient hereby certifies that it does comply with the requirements of 2 CFR §200.216 and §200.471, or applicable regulations in Public Law 115-232 Section 889.**

\_\_\_\_\_  
Just Right Reader, Inc.

Vendor Name

\_\_\_\_\_  
  
Authorized Signature

\_\_\_\_\_  
Julianne DeMartino  
Typed Name

\_\_\_\_\_  
11/08/2024  
Date

**-OR-**

☐ **The Contractor or Subrecipient hereby certifies that it cannot comply with the requirements of 2 CFR §200.216 and §200.471, or applicable regulations in Public Law 115-232 Section 889.**

\_\_\_\_\_  
Vendor Name

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Typed Name

\_\_\_\_\_  
Date

(Continued on next page)

**DISCRIMINATION AGAINST FIREARMS ENTITIES OR FIREARMS TRADE ASSOCIATIONS**

This contract is subject to the Texas Local Government Code chapter 2274, Subtitle F, Title 10, prohibiting contracts with companies who discriminate against firearm and ammunition industries. TLGC chapter 2274, Subtitle F, Title 10, identifies that “discrimination against a firearm entity or firearm trade association” includes the following:

- A) means, with respect to the entity or association, to:
  - I. refuse to engage in the trade of any goods or services with the entity or association based solely on its status as a firearm entity or firearm trade association; and
  - II. refrain from continuing an existing business relationship with the entity or association based solely on its status as a firearm entity or firearm trade association; or
  - III. terminate an existing business relationship with the entity or association based solely on its status as a firearm entity or firearm trade association.
- B) An exception to this provision excludes the following:
  - I. contracts with a sole-source provider; or
  - II. the government entity does not receive bids from companies who can provide written verification.

The entity identified below, through its authorized representative, hereby certifies that they have no practice, policy, guidance, or directive that discriminates against a firearm entity or firearm trade association; and that they will not discriminate during the term of the contract against a firearm entity or firearm trade association as prohibited by Chapter 2274, Subtitle F, Title 10 of the Texas Local Government Code.

☒ **The Contractor or Subrecipient hereby certifies that it does comply with the requirements of Chapter 2274, Subtitle F, Title 10.**

Just Right Reader, Inc.

Vendor Name

  
Authorized Signature

Julianne DeMartino  
Typed Name

11/08/2024  
Date

**-OR-**

☐ **The Contractor or Subrecipient hereby certifies that it cannot comply with the requirements of Chapter 2274, Subtitle F, Title 10.**

\_\_\_\_\_  
Vendor Name

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Typed Name

\_\_\_\_\_  
Date

(Continued on next page)

**BOYCOTTING OF CERTAIN ENERGY COMPANIES**

This contract is subject to the Texas Local Government Code chapter 809, Subtitle A, Title 8, prohibiting contracts with companies who boycott certain energy companies.

TLGC chapter Code chapter 809, Subtitle A, Title 8, identifies that "boycott energy company" means, without an ordinary business purpose, refusing to deal with, terminating business activities with, or otherwise taking any action that is intended to penalize, inflict economic harm on, or limit commercial relations with a company because the company:

- I. engages in the exploration, production, utilization, transportation, sale, or manufacturing of fossil fuel-based energy and does not commit or pledge to meet environmental standards beyond applicable federal and state law; and
- II. does business with a company described by paragraph (I).

The entity identified below, through its authorized representative, hereby certifies that they do not boycott energy companies, and that they will not boycott energy companies during the term of the contract as prohibited by Chapter 809, Subtitle A, Title 8 of the Texas Local Government Code.

☒ The Contractor or Subrecipient hereby certifies that it does comply with the requirements of Chapter 809, Subtitle A, Title 8.

\_\_\_\_\_  
Just Right Reader, Inc.

Vendor Name

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Julianne DeMartino  
Typed Name

\_\_\_\_\_  
11/08/2024  
Date

**-OR-**

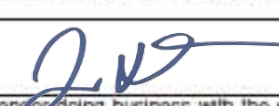
☐ The Contractor or Subrecipient hereby certifies that it cannot comply with the requirements of Chapter 809, Subtitle A, Title 8.

\_\_\_\_\_  
Vendor Name

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Typed Name

\_\_\_\_\_  
Date

<b>CONFLICT OF INTEREST QUESTIONNAIRE</b> <b>For vendor doing business with local governmental entity</b>		<b>FORM CIQ</b>
<p><b>This questionnaire reflects changes made to the law by H.B. 23, 84th Leg., Regular Session.</b></p> <p>This questionnaire is being filed in accordance with Chapter 176, Local Government Code, by a vendor who has a business relationship as defined by Section 176.001(1-a) with a local governmental entity and the vendor meets requirements under Section 176.006(a).</p> <p>By law this questionnaire must be filed with the records administrator of the local governmental entity not later than the 7th business day after the date the vendor becomes aware of facts that require the statement to be filed. See Section 176.006(a-1), Local Government Code.</p> <p>A vendor commits an offense if the vendor knowingly violates Section 176.006, Local Government Code. An offense under this section is a misdemeanor.</p>	<b>OFFICE USE ONLY</b>	
<p><b>1 Name of vendor who has a business relationship with local governmental entity.</b></p> <p style="text-align: center; margin-top: 10px;">Just Right Reader, Inc.</p>	<p>Date Received</p>	
<p><b>2</b> <input type="checkbox"/> Check this box if you are filing an update to a previously filed questionnaire. (The law requires that you file an updated completed questionnaire with the appropriate filing authority not later than the 7th business day after the date on which you became aware that the originally filed questionnaire was incomplete or inaccurate.)</p>		
<p><b>3 Name of local government officer about whom the information is being disclosed.</b></p> <p style="text-align: center; margin-top: 10px;">none</p> <p style="text-align: center;">Name of Officer</p>		
<p><b>4 Describe each employment or other business relationship with the local government officer, or a family member of the officer, as described by Section 176.003(a)(2)(A). Also describe any family relationship with the local government officer. Complete subparts A and B for each employment or business relationship described. Attach additional pages to this Form CIQ as necessary.</b></p> <p style="margin-top: 20px;">A. Is the local government officer or a family member of the officer receiving or likely to receive taxable income, other than investment income, from the vendor?</p> <p style="text-align: center; margin-top: 10px;"> <input type="checkbox"/> Yes      <input type="checkbox"/> No         </p> <p style="margin-top: 10px;">B. Is the vendor receiving or likely to receive taxable income, other than investment income, from or at the direction of the local government officer or a family member of the officer AND the taxable income is not received from the local governmental entity?</p> <p style="text-align: center; margin-top: 10px;"> <input type="checkbox"/> Yes      <input type="checkbox"/> No         </p>		
<p><b>5 Describe each employment or business relationship that the vendor named in Section 1 maintains with a corporation or other business entity with respect to which the local government officer serves as an officer or director, or holds an ownership interest of one percent or more.</b></p>		
<p><b>6</b> <input type="checkbox"/> Check this box if the vendor has given the local government officer or a family member of the officer one or more gifts as described in Section 176.003(a)(2)(B), excluding gifts described in Section 176.003(a-1).</p>		
<p><b>7</b></p> <div style="display: flex; justify-content: space-between; align-items: flex-end; margin-top: 20px;"> <div style="width: 60%;"> <p style="text-align: center; margin-top: 10px;">             Signature of vendor doing business with the governmental entity         </p> </div> <div style="width: 35%; text-align: center;"> <p style="margin-top: 10px;">11/08/2024</p> <p>Date</p> </div> </div>		

**EXHIBIT 3**  
**SERVICE DESIGNATION AREAS**

Texas Service Area Designation or Identification			
<b>Proposing Firm Name:</b>	Just Right Reader, Inc.		
<b>Notes:</b>	<b>Indicate in the appropriate box whether you are proposing to service the entire state of Texas</b>		
	Will service the entire state of Texas	Will not service the entire state of Texas	
	✓		
	<b>If you are not proposing to service the entire state of Texas, designate on the form below the regions that you are proposing to provide goods and/or services to. By designating a region or regions, you are certifying that you are willing and able to provide the proposed goods and services.</b>		
<b>Item</b>	<b>Region</b>	<b>Metropolitan Statistical Areas</b>	<b>Designated Service Area</b>
1.	North Central Texas	16 counties in the Dallas-Fort Worth Metropolitan area	
2.	High Plains	Amarillo Lubbock	
3.	Northwest	Abilene Wichita Falls	
4.	Upper East	Longview Texarkana, TX-AR Metro Area Tyler	
5.	Southeast	Beaumont-Port Arthur	
6.	Gulf Coast	Houston-The Woodlands-Sugar Land	
7.	Central Texas	College Station-Bryan Killeen-Temple Waco	
8.	Capital Texas	Austin-Round Rock	
9.	Alamo	San Antonio-New Braunfels Victoria	
10.	South Texas	Brownsville-Harlingen Corpus Christi Laredo McAllen-Edinburg-Mission	
11.	West Texas	Midland Odessa San Angelo	
12.	Upper Rio Grande	El Paso	

(Exhibit 3 continued on next page)

(Exhibit 3 continued)

<b>Nationwide Service Area Designation or Identification Form</b>							
<b>Proposing Firm Name:</b>	Just Right Reader, Inc.						
<b>Notes:</b>	<b>Indicate in the appropriate box whether you are proposing to provide service to all Fifty (50) States.</b> <table border="1"> <tr> <td>Will service all fifty (50) states</td> <td>Will not service fifty (50) states</td> </tr> <tr> <td style="text-align: center;">✓</td> <td></td> </tr> </table>			Will service all fifty (50) states	Will not service fifty (50) states	✓	
Will service all fifty (50) states	Will not service fifty (50) states						
✓							
	<b>If you are not proposing to service to all fifty (50) states, then designate on the form below the states that you will provide service to. By designating a state or states, you are certifying that you are willing and able to provide the proposed goods and services in those states.</b>  <b>If you are only proposing to service a specific region, metropolitan statistical area (MSA), or City in a State, then indicate as such in the appropriate column box.</b>						
<b>Item</b>	<b>State</b>	<b>Region/MSA/City (write "ALL" if proposing to service entire state)</b>	<b>Designated as a Service Area</b>				
1.	Alabama						
2.	Alaska						
3.	Arizona						
4.	Arkansas						
5.	California						
6.	Colorado						
7.	Connecticut						
8.	Delaware						
9.	Florida						
10.	Georgia						
11.	Hawaii						
12.	Idaho						
13.	Illinois						
14.	Indiana						
15.	Iowa						
16.	Kansas						
17.	Kentucky						
18.	Louisiana						
19.	Maine						
20.	Maryland						

21.	Massachusetts		
22.	Michigan		
23.	Minnesota		
24.	Mississippi		
25.	Missouri		
26.	Montana		
27.	Nebraska		
28.	Nevada		
29.	New Hampshire		
30.	New Jersey		
31.	New Mexico		
32.	New York		
33.	North Carolina		
34.	North Dakota		
35.	Ohio		
36.	Oregon		
37.	Oklahoma		
38.	Pennsylvania		
39.	Rhode Island		
40.	South Carolina		
41.	South Dakota		
42.	Tennessee		
43.	Texas		
44.	Utah		
45.	Vermont		
46.	Virginia		
47.	Washington		
48.	West Virginia		
49.	Wisconsin		
50.	Wyoming		

End of Exhibit 3

**EXHIBIT 4**  
**QUESTIONNAIRE 2025-009**

Please answer the following questions using this questionnaire. You may use additional pages or attachments where necessary but please number them to correspond with the questions you are answering.

**5.1 Technical Specifications**

5.1.1 Do you make available selection lists online and allow online ordering?

Yes. <https://justrightreader.com>

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5.1.2 How do you handle claims against orders? Can they be done online?

No. Please call 877-415-7323 or email [schools@justrightreader.com](mailto:schools@justrightreader.com)

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5.1.3 Can invoices be processed online?

Yes

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5.1.4 Describe your approach to customer service:

Just Right Reader has a large team dedicated to ensuring customer satisfaction.

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Just Right Reader will commit to fully supporting the implementation and ongoing processes

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of the use of our library books. Our maintenance process is tailored to providing best practices around

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The Science of Reading and our programs. Our Warranty and Maintenance approach can be viewed in more detail in the Warranty/Maintenance Section of the attached response.

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5.1.5 Describe in detail how your ordering process works.

Our streamlined ordering process ensures efficient and accurate delivery, from initial consultation through final shipment. We begin by assessing each school's needs, confirm details, and establish a clear timeline. Once orders are prepared and pass quality checks, they're organized for easy distribution and shipped via trusted logistics partners. Tracking details are provided for full transparency, and we follow up post-delivery to confirm satisfaction and gather feedback, ensuring a smooth and reliable experience for every literacy initiative.

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5.1.5.1 Is the customer limited to ordering off a pre-selected list?

No, we have customization

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5.1.5.2 Can a customer order off-list? Are there additional factors for ordering off-list?

Off-List orders are subject to longer shipping times, as needs assessments and customization would require additional lead times. Just Right Reader would also issue a specialized quote that would maintain the 3% discount offered to the CoOperative.

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5.1.6 Do you provide processed, shelf-ready materials that meet the following cataloguing requirements:

5.1.6.1 Do you include a mylar book jacket, a barcode, and a white spine label?

No. Just Right Reader does not.

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5.1.6.2 Is there an ability to create custom call numbers?

No.

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5.1.6.3 Are there free vendor records for materials available to download?

No.

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5.1.6.4 Do you work with OCLC as an OCLC Cataloguing Partner?

No.

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5.1.6.5 Do you provide enhanced records with expanded customization as a purchase option?

No.

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5.1.7 Are shipping costs included in pricing?

No, 10% for orders under \$10K, 7% for orders \$10K+. 20% for expedited fee

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5.1.8 Explain your size of inventory, approximate turnaround time for orders, and shipping carrier used:

Our inventory is distributed across three strategic warehouse locations in Minnesota, Georgia, and Texas, housing between 8 to 10 million titles at any given time. With frequent inventory turnover, most orders ship within 48 hours, while larger orders may require a few additional days. For small parcel shipments, we partner with UPS and FedEx, while XPO handles the majority of our LTL (Less-than-Truckload) shipments, ensuring reliable and efficient delivery across all order sizes.

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5.1.9 Is priority given to lease titles, including a separate production line? Please explain.

Titles are not leased. Districts and individual schools may purchase titles for ownership.

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5.1.10 Explain the percentage of rentals the Customer is allowed to retain in house during the rotation period.

N/A

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5.1.11 Explain the overall retention percentage.

N/A

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5.1.12 Describe how allotment reporting and returns will be conducted.

Contact Us: Our Customer Support team can be reached via email at [support@justrightreader.com](mailto:support@justrightreader.com) or by phone at 1+ (877) 415-7323. Please provide your order number and a brief explanation of your reason for return.

Wait for Authorization: Our team will review your request, and upon determination of eligibility for return, we will provide you with detailed return instructions.

Ship Your Return: The customer is responsible for covering the cost of return shipping.

Send the package to the address provided in the return instructions. We recommend using a trackable shipping method to ensure safe delivery

Just Right Reader does not charge a restocking fee.

5.1.13 What is your policy for lost, damaged, or stolen materials?

If you receive an incorrect, damaged, or defective item, please contact us immediately. We will arrange for a replacement at no additional cost to you.

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5.1.14 Provide any other pertinent information about your program not already covered.

N/A

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5.1.15 Describe your experience and expertise in the distribution of print periodical subscriptions to public libraries:

N/A

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5.1.16 Describe your ordering process. Do you offer an online system where libraries can select desired titles for subscription or renewal with pricing options? Under what circumstances would additional fees/charges be applied?

Orders can be placed in the following ways:

Online, directly from the Just Right Reader website, completing and submitting a purchase order form, requesting a quote via our website, working directly with a Partnership Manager or sales representative, via fax at 1+415-480-8322, or by mail at 5473 Blair Rd, Suite 100, PMB 98000, Dallas, TX 75231-4227.

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5.1.17 Describe your system of adjustments, claims, cancellations, and credits for cancellations.

These are handled on a case by case basis by contacting [schools@justrightreader.com](mailto:schools@justrightreader.com)

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5.1.18 How many titles does your serials list contain?

945

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5.1.19 Are you able to supply some popular magazines in the Spanish and Asian languages?

N/A

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5.1.20 Do you agree to service all applicable titles except those designated by publisher as “must order direct”?

N/A

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5.1.21 Provide any other pertinent information about your program not already covered.

N/A

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## **5.2 Project Related Experience and Qualifications**

5.2.1 Provide a general explanation of your company leadership and how the client care team will interface with the Customer team personnel.

Please see section 5.2.1 in Tab D of the attached response for a detailed explanation.

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5.2.2 Any goods or services not outlined in the Scope of Work that you wish to offer?

Please see section 5.2.2 in Tab D of the attached response for a detailed outline of alternative goods and services not outlined in the scope of work that we wish to offer.

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5.2.3 Any major requirements of the RFP that cannot be met by your firm?

None

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5.2.4 List the business location(s) out of which your firm's team members will work from. You are encouraged to provide options to cover multiple geographic areas outside of Dallas/Fort Worth.

Headquartered in Dallas, Texas, Just Right Reader is a remote organization with employees working remotely from their home offices across the nation.

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5.2.5 Provide an overview of proposing firm's organization, size, years in business, and experience; major clients; and other information that you feel would assist in our evaluation process.

Just Right Reader, Inc. is a C Corp, founded in 2019, and headquartered in Dallas, Texas. Just Right Reader employs a staff of 75-100. Since its founding in 2019, Just Right Reader has served more than 5 million students, 250,000 families, and partnered with over 2,500 schools and districts nationwide. Educators and families alike appreciate Just Right Reader's focus on both student engagement and data-driven results, helping to close literacy gaps in diverse learning environments.

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5.2.6 Describe your invoicing process. Payment terms? Is payment by credit card accepted?

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5.2.7 Include a list of at least five (5) similar contracts awarded within the last 5 years.

Choice Partners - 24/029SG-06 - Curriculum, Instructional Programs, Assessment Resources, and Related Items  
BuyBoard - 748-24 - Instructional Materials (Non-Adopted) for PK-12, Special Education, and Career and Technology  
1 Government Procurement Alliance - 23 - 13P - 17 - Instructional Aids, Materials and Athletic Products  
Association of Educational Purchasing Agencies - 023-D - School and Instructional Supplies  
The Interlocal Purchasing System - 230807 - Academic and Educational Goods and Services

5.2.8 Identify any contracts within the past three years that have been terminated due to non-performance.

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5.2.9 State the warranty and length of same that may apply to the goods or services you are proposing.

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