

**AMENDMENT #1**  
**to**  
**Agreement # 2025-018**  
**Artificial Intelligence (AI) Solutions for Public Sector Entities**

This AMENDMENT (“Amendment”) to the Services Agreement #2025-018 (“Original Contract”) is made and entered into effective the date of last signature below by and between the NORTH CENTRAL TEXAS COUNCIL OF GOVERNMENTS, a Texas political subdivision and non-profit corporation, hereinafter referred to as “NCTCOG”, and

**M3 Planning, Inc. dba Madison AI**  
**527 Lander Street**  
**Reno, NV 89509**  
**775-398-1566**  
[connie@onstrategyhq.com](mailto:connie@onstrategyhq.com)

hereinafter referred to as “Service Provider”, (collectively, “the Parties”).

WHEREAS, the Parties entered into the Original Contract on **June 1, 2025**; and

WHEREAS, Section 9.15 of the Original Contract allows for amendments; and

WHEREAS, the Parties agree to amend the Original Contract in accordance with the terms of the Original Contract, as well as the terms provided herein.

NOW, THEREFORE, in consideration of the mutual covenants expressed herein, the Parties agree as follows:

**1. Amendment of Contractor Legal Name**

Effective upon execution of this Amendment, the Contractor’s legal name shall be amended as follows:

- **Former Contractor Name:**  
*M3 Planning, Inc. dba Madison AI*
- **Revised Contractor Name:**  
**Madison Artificial Intelligence, Inc. dba Madison AI**

All references in the Agreement to *M3 Planning, Inc. dba Madison AI* shall hereafter be deemed to refer to **Madison Artificial Intelligence, Inc. dba Madison AI**.

**2. Continuity of Agreement**

The Parties acknowledge and agree that this Amendment reflects a change in Contractor’s legal entity name and EIN only. There is no change to ownership, scope of services, pricing, performance obligations, or any other substantive terms of the Agreement. Contractor remains fully responsible for all obligations, liabilities, and duties arising under the Agreement.

This Amendment binds and benefits both Parties and any successors or assigns. This document, including the Original Contract, is the entire agreement between the Parties.

All other terms of the Original Contract remain unchanged and in full force and effect.

IN WITNESS WHEREOF, the authorized representatives of the Parties hereby execute this Amendment.

**Madison Artificial Intelligence, Inc.  
dba Madison AI**

**North Central Texas Council of Governments**

Connie Armstrong 2/19/26  
Signature Date

Signed by:  
Todd Little 2/24/2026  
Signature Date

Connie Armstrong  
Printed Name

349D83294E7946E...  
Todd Little  
Executive Director

Head of Client Operations  
Title