

EXHIBIT B - Pricing Proposal

Pricing Sheet	Procurement No 2024-002
Respondent Name: K Strategies Group, LLC	

Audience Engagement and Marketing Strategy Consulting Services - TXShare Cooperative Purchasing Program		
Item	Description	Offering Price
1	Vice President, Marketing and Public Relations	\$ 250.00
2	Marketing and Public Relations Manager	\$ 162.00
3	Senior Marketing and Public Relations Specialist	\$ 138.00
4	Graphic Design Manager	\$ 138.00
5	Graphic Designer	\$ 127.00
6	Public Engagement Director	\$ 129.00
7	Associate Vice President	\$ 188.00
8	Public Engagement Specialist	\$ 125.00
9	Assistant Vice President, Diversity Programs	\$ 178.00
10	Director, Diversity Programs	\$ 170.00
Contractor shall provide additional related services at catalog price less:		%